

# Gus Macker® Basketball



## *Dream Court Sponsorship*

### **\$5,000 SPONSORSHIP**

Sponsorship packages can be modified to sponsor and tournament needs

#### **Benefits of Dream Court Sponsorship:**

1. Exclusive **SPONSORSHIP** of the Dream Court, with appropriate signage at that court.
2. **SPONSOR INVOLVEMENT** in press conferences and press releases.
3. **COMPANY LOGO** on back of complimentary t-shirts given to all players.
4. **COMPANY LOGO** on inside page of all Team Entry Brochures (approx. 7,500).
5. **COMPLIMENTARY AD** in Gusette Newspaper distributed to all players.
6. One (1) **COMPLIMENTARY TEAM** in tournament.
7. **COMPANY/BUSINESS BANNER** on four (4) 2' x 8' banners.
8. Business utilized as **PRIMARY DISTRIBUTION** point for Team Entry Brochures.
9. **ON-SITE SPACE** to display, sample and/or sell product. (*Other than food or drinks*)
10. Opportunity to **PLACE ITEM(S)** in player registration packet (*e.g. coupon, premium item, etc.*)
11. **COMPANY LOGO** displayed on Gus Macker web site-Olean link.
12. Audio "**COMMERCIALS**" over tournament PA system on-site.
13. **1 COMPLIMENTARY TEAM** in Corporate Cup Tourney Friday night (*Additional teams \$50*).
14. Use of "**GUS MACKER**" name, logo, video footage, and song in advertising, etc.
15. **SPONSOR** Caps, shirts, etc. for event officials/judges (*Provided by sponsor*).

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**COMPANY / BUSINESS NAME:** \_\_\_\_\_  
(As it will appear on sign and in publications)

**ADDRESS:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**AUTHORIZED SIGNATURE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_  
(Sponsorship fee must accompany this form.)