

Greater Olean Area

OUTDOOR & REC SPORTS SHOW

September 11-12, 2010

William O. Smith Recreation Center • Olean, NY

Dear Area Business,

The City of Olean and the Greater Olean Area Chamber of Commerce (GOACC) have scheduled the second annual Greater Olean Area Outdoor and Recreational Sports Show for September 11, 12, 2010. This show will once again be located at the William O. Smith Recreation Center, War Veterans Park, and Bradner Stadium.

The City and GOACC deemed last year's show a huge success with more than 1,200 visitors and 53 vendors. Activities included the 3-D archery stadium shoot; CAMO 5k run/walk; off road course; fishing pond; a companion retriever hunting contest; a nature learning pavilion; and more.

The show dates and times are **Saturday September 11, 10 AM to 5 PM**, and **Sunday, September 12, 10 AM to 4 PM**. This show provides attendees with a wonderful opportunity to learn about outdoor recreational choices, attend meaningful seminars, search for and purchase recreational equipment and accessories, as well as plan experiences the entire family will enjoy.

For the first-time hosting of a sports show, the committee was pleased with the attendance, and the number of vendors, seminars and competitions. The show attracted all family members and provided a wide variety of recreational experiences -- from hunting and fishing, to ATV riding, skateboarding and rock climbing!

Enclosed you will find initial information on the show. You can secure your booth(s) for the event with a **deposit of \$100**. Electric is available in the park and stadium at a limited service and at an additional fee - please let us know if you need it. If you have any questions, please don't hesitate to give me a call. Thank you and I hope to hear from you very soon.

Sincerely,

Meme Krahe Yanetsko
Chief Operating Officer



Greater Olean Area Chamber of Commerce • 120 North Union Street • Olean, NY 14760 • (716) 372-4433 • events@oleanny.com

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OUTDOOR & REC SPORTS SHOW

William O. Smith Recreation Center • 551 East State Street • Olean, NY • September 11-12, 2010

Business: _____ **Phone:** _____

Booth Name: _____ *(This will be printed on your booth sign.)*

Contact: _____ **Email:** _____

Address: _____ **Fax:** _____

City/State/Zip: _____

Service or Items to be sold or displayed: _____

-----INSIDE REC CENTER -----

- SINGLE booth** (9' X 10') is \$200 (Non-Chamber Member \$250)
- DOUBLE booth** (9' X 20') is \$360 (Non-Chamber Member \$430)
- TRIPLE booth** (9' X 30') is \$510 (Non-Chamber Member \$620)
- QUAD booth** (9' X 40') is \$650 (Non-Chamber Member \$790)
- NON PROFIT booth** (9' X 10') is \$50 (Non-Chamber Member \$100)**
- ELECTRIC** - Please check if you need 500-watt electric, at no additional cost for inside booths.

-----OUTSIDE -- WAR VETS PARK or BRADNER STADIUM -----

- OUTSIDE Multi-Unit Space** (Based on Square Foot) \$1/sf (Non-Chamber Member \$1.20 sf)
- ELECTRIC** - Please check if you need 500-watt electric, at additional \$50 for outdoor vendors

BOOTH COST: \$ _____ Place cost of booth checked above.

ELECTRIC COST: \$ _____ For outside vendors \$50 charge

TICKETS: \$ _____ Purchase tickets at \$1.00 each.

EARLY LEAVE CLAUSE \$50 -- Each vendor will need to send in a check for \$50 on top of booth fee. The check will be returned to your company if you remain at the show throughout the show hours.

SHOW INFO

WHERE

William O. Smith
Recreation Center
551 East State Street,
Olean, NY

WHEN

September 11-12, 2010

TIMES

Saturday
10 am - 5 pm
Sunday 10 am - 4 pm

TOTAL \$ _____

\$_(100.00)_ Deposit needed to reserve booth.

BALANCE \$ _____ Due by August 13, 2010

DEPOSIT

_____ \$100 Check Enclosed or VISA/MC

_____ 3-digit code _____

Exp. date _____ Signature _____

**Non-profits --question regarding the booth fee, please call GOACC.