

# Gus Macker® Basketball



## *Slam Dunk Contest*

## *Women's 3 Point • Men's 3 Point*

*Sponsorship - \$2,500 per event*

### **Benefits of Special Event Sponsorship:**

1. Exclusive **SPONSORSHIP** of the Special Event Court, with appropriate
2. **SPONSOR INVOLVEMENT** in press conferences and press releases.
3. **COMPANY LOGO** on inside page of all Team Entry Brochures (approx. 7,500).
4. **COMPLIMENTARY AD** in Gusette Newspaper distributed to all players.
5. One (1) **COMPLIMENTARY TEAM** in tournament. *(Per event sponsored)*
6. **COMPANY/BUSINESS BANNER** on four (4) 2' x 8' banners.
7. Business utilized as **PRIMARY DISTRIBUTION** point for Team Entry Brochures.
8. **ON-SITE SPACE** to display, sample and/or sell product. *(Other than food or drinks)*
9. Opportunity to **PLACE ITEM(S)** in player registration packet *(e.g. coupon, premium item, etc.)*.
10. **COMPANY LOGO** displayed on Gus Macker web site Olean link.
11. Audio "**COMMERCIALS**" over tournament PA system on-site.
12. **1 COMPLIMENTARY TEAM** in Corporate Cup Tourney Friday night *(Additional teams \$50)*.
13. Use of "**GUS MACKER**" name, logo, video footage, and song in advertising, etc.
14. **SPONSOR** Caps, shirts, etc. for event officials/judges *(Provided by sponsor)*.

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**COMPANY / BUSINESS NAME:** \_\_\_\_\_  
*(As it will appear on sign and in publications)*

**ADDRESS:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**AUTHORIZED SIGNATURE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_  
*(Sponsorship fee must accompany this form.)*