

Jingle Bell Jubilee *Sponsorship Opportunities*

Greater Olean Area Chamber of Commerce



The Jingle Bell Jubilee is a holiday event featuring many activities and events: the holiday market, carolers, dance groups, wreath creation class, Shop Raffle Drawing, Sips of the Season, make and take craft, horse and wagon rides, cocoa and cookie crawl, decorate the tree contest, cookie decorating, and even a Rudolph run!



Event Sponsor: Your company will be the event sponsor with logo/name on all media, releases, print/radio ads, etc.

FEE: \$600



Festival of Trees: Your company would sponsor the Festival of Trees during 12/10 Jingle Bell Jubilee with your logo on the tree signage throughout park. FYI: The Festival of Trees is where ten non-profit organizations will each decorate one tree that will be photographed and placed online the Chamber's Facebook page to be auctioned off. Final bid will be tallied on Wednesday, December 15th – monies bid on each tree will go back to respected decorator and winning bid gets to take home tree!

FEE: \$500



Chestnuts Roasting Sponsor: Your company will be sponsor of all umbrella heaters at event. Signage will be placed on each heater throughout the pavilion with the sponsors logo on signs. FYI: It's Western New York and December – we will need to rent heaters to be spaced throughout the pavilion.

FEE: \$500



Sleigh Sponsor: Your company will be the sponsor of the horse/wagon rides at Jingle Bell Jubilee. Company logo will be placed on signs on wagon and at park. FYI: Wagon rides will be available during JBJ Friday, December 10th. The ride will take you around Lincoln Park.

FEE: \$400



Twinkling Lights Sponsor: Your company's logo will be placed on the signage throughout the event. FYI: Although Lincoln Park will be decorated in holiday lights, we will use this money to purchase holiday lights to decorate the pavilion.

FEE: \$300



Cookie Crawl Sponsor: Your company's logo will be placed on the cookie container for the event. We anticipate 100 family members will take place in this stroll. FYI: The cookie crawl is where family members take their passport up and down Union Street and pick up a cookie and sip on cocoa at five locations on December 10th.

FEE: \$200



Holiday Melodies Sponsor: Your company will be the sole sponsor of the holiday music presented during Jingle Bell Jubilee. Your company logo will be on signage at the gazebo and throughout the park. FYI: The event will feature school and music groups throughout the area organized and scheduled by Olean Theatre Workshop for both nights.

FEE: \$200



Dance of the Snowflakes Sponsor: Your company will be sole sponsor of dance groups performing during Jingle Bell Jubilee. Your company logo will be on signage throughout park. FYI: The event will feature our local dance organizations – Neighborhood School of Dance and Dance Arts of Olean.

FEE: \$200

Snow Globe Sponsor: Your company would be the sponsor of an actual snow globe that the event will have on site on December 3rd. Your company logo will be on signage at the globe. Your company would also be able to have it on site at your company for an hour before it's needed at Jingle Bell Jubilee for photo opps with your staff/customers.**

FEE: \$300 / \$500*

Monthly Payments: (Please circle one) Please bill in ONE TWO Payments

Billing Option: (Please circle one) Please bill NOW or AFTER November 1, 2021

Which Sponsor Level: _____ \$ _____ Business: _____

Contact: _____ Address: _____

City / State / Zip: _____ Email: _____

Questions? Please call GOACC at 716-372-4433 or email events@oleanny.com.
Please mail or fax to the information below. Thank you for your consideration.