



*Thank you!*

Greater Olean Area Chamber of Commerce would like to thank you for participating in 2016 as a corporate sponsor. The corporate sponsor program enables your Chamber, an organization dedicated to the business of doing business, to continue important efforts like Santa Claus Lane, business development, events and programs, and much more. In 2016, GOACC had 48 corporate sponsors. Below is an update on the events and activities that were held.

**ANNUAL CHAMBER CLAMBAKE 2016** • The 47th Annual Chamber Clambake was a great success with 549 attendees. The clambake was held Wednesday, June 8th, at the Good Times of Olean Events Center.

**REC & OUTDOOR SPORTS SHOW 2016** • GOACC deemed the seventh annual Greater Olean Area Outdoor & Rec Sports Show had more than 2,300 visitors. Overall attendance was up about 74 from 2015's show. The show, which featured 51 vendors, was held at the Good Times of Olean Events Center.

**HOME SHOW 2016** • The 45th Annual Greater Olean Area Home Show welcomed more than 3,090 visitors April 8-10 (down about 400 less attendees than last year). Eighty-five vendors were on hand to display and demonstrate products from gardening supplies, along with heating and cooling systems.

**CORPORATE CHALLENGE 2016** • Both the participant numbers in the challenge race/walk and the number of cereal boxes donated had significant increases. The unofficial run/walk count was 841 participants (775 last year) representing 41 companies. The cereal challenge went from 1,789 last year, to more than 2,896 - an increase of more than 60%!

**CHAMBER GOLF CLASSIC 2016** • 25 Foursomes competed in the Classic where businesses are against businesses in a heated competition to be deemed CORPORATE winners (and COMMUNITY winners!). The event also donated the 50/50 to a community cause/effort. The golf classic was able to donate \$262 to Interfaith Caregivers Adopt a Ride program.

**TASTE OF OLEAN 2016** • First taste located at War Veterans Park was **ONE TASTE'Y CHOICE!** The layout of the park, the electricity capacity, water, and the pavilion – all added up to a great spot. The Taste had 14 restaurants and beverage vendors, 8 Marketplace participants; and the Art in the Park had 20 artists.

**SANTA CLAUS LANE PARADE 2016** • Fifty-eight units and more than 860 adults and children took part in the 31st Annual Santa Claus Lane Parade held Friday, November 25 in downtown Olean. GOACC, through donations received from 47 donors purchased 60 snowflakes, 15 stars, and 14 skylines, all of which adorned North Union Street during the holiday season.

**CHAMBER ANNUAL DINNER 2016** • Walter G. Reisner, co-founder of Trans Am Ambulance received the "L.O.U.I.E." award at the GOACC Annual Dinner on Thursday, November 3rd. The 2016 "Enterprising Business Awards" were presented to A Jason Clemons Salon and Premo Limousine Service of Western New York. The dinner had 288 in attendance.

**NEW WELCOME GUIDE** • GOACC has postponed these new marketing materials for 2017. The funds have been transferred to this year's publications.

We see the corporate sponsorship program as an opportunity for business and agencies to help achieve our mission, to provide benefits, programs, services and events that enhance our community's quality of life and economic climate. *We thank you for your continued support!*

Greater Olean Area Chamber of Commerce • 301 North Union Street • Olean, New York