

# Thank you

corporate sponsors

2017



## Thank You

Greater Olean Area Chamber of Commerce would like to thank you for participating in 2017 as a corporate sponsor. The corporate sponsor program enables your Chamber, an organization dedicated to the business of doing business, to continue important efforts like Santa Claus Lane, business development and introduce new events and programs, such as StrOlean and much more. In 2017, GOACC had 49 corporate sponsors. Below is an update on the events and activities that were held.



**Annual Chamber Clambake 17:** The 49th Annual Chamber Clambake was a great success with 517 attendees. The clambake was held Wednesday, June 14th, at the Good Times of Olean Events Center.

**Rec & Outdoor Sports Show 17:** GOACC deemed the annual Greater Olean Area Outdoor & Rec Sports Show a success with more than 2,000 visitors. Saturday's attendance was up about 300 from 2016's show. The show, which featured 50 vendors, was held at the Good Times of Olean Events Center.

**Taste of Olean 17:** The 2016 Taste was temporarily located at War Veterans Park... it is now consider home to the Taste and Art in the Park. The Taste had 13 restaurants and beverage vendors, 11 participants in the Marketplace at the Taste; and the Art in the Park had 27 artists. A few of the food restaurants ran out of food by early 3 p.m. and a few had lines into the later afternoon. The early rains didn't dampen event goers.

**Corporate Challenge 17:** The unofficial run/walk count was 821 participants (841 last year) representing 41 companies. The cereal challenge has another great number with 2,424 cereal boxes donated. Chris Napoleon, Napoleon Engineering Services and Mary Freeman, Freeman Kelly were named fastest CEOs in the annual Southern Corporate Challenge. The FASTEST MAN was presented to Owen Barber of Allegany Limestone Central School and the FASTEST WOMAN Kennedy Weisner, of Bysiek CPA.

**Home Show 17:** The 46th Annual Greater Olean Area Home Show welcomed more than 2,838 visitors April 7-9 (similar attendance as last year). Eighty-eight vendors were on hand to display and demonstrate products from gardening supplies, along with heating and cooling systems.

**Chamber Golf Classic 17:** 26 Foursomes competed in the Classic where businesses are against businesses in a heated competition to be deemed CORPORATE winners (and COMMUNITY winners!). The event also donated the 50/50 to a community cause/effort -- \$250 to United Way of Cattaraugus County Endowment Fund program.

**STROLEAN 17:** Greater Olean Area Chamber of Commerce held its first ever strOLEAN August 2017. This new event was defined as an event to be held in downtown Olean; event goers were able to saunter, amble, wander, walk North Union Street; and able to enjoy food, music, fine arts, classic cars and fun for all ages. The first strOLEAN was a huge success with more than 70 organizations uptown selling or organizing an event. Plans are underway to expand the event in 2018 to not just two times, but to three times a year!

**Gus Macker 17:** The 10th Annual Gus Macker 3-on-3 Basketball in Olean was a SWOOSHING success this first year under the direction of the Greater Olean Area Chamber of Commerce. One hundred eighty seven teams played this weekend. The tournament had 748 registered players.

Friday night, the Macker Funfest began with player registration and its annual Corporate Cup. Eight teams entered this double elimination 3-on-3 sponsors Tournament. The Edward Bysiek CPA Team beat out the Premo Limo/Empire Coach Line team in the finals to win the title. The Grand Slam Grill SLAM DUNK competition featured Macker players with tricked out shots of slamming the ball through the net. Ace Narvaez of Buffalo, NY, took home top prize of \$150 in the competition, with local Portville resident, Isaac Hilyer taking home \$100 for the best form in dunking!S

**Santa Claus Lane Parade 17:** Sixty-two units and more than 923 adults and children took part in the 32nd Annual Santa Claus Lane Parade held Friday, November 24 in downtown Olean. GOACC, through donations received in 2016 purchased 28 snowflakes which adorned North Union Street and the fence at the Bradner Stadium during the holiday season. Also, two roundabout trees were created and displayed at the mall and Sullivan Street roundabouts. All the cone trees in Lincoln and War Veterans Park were decorated with colored garland.

**Chamber Annual Dinner 17:** Brian Snyder, CEO of Olean Area Federal Credit Union received the "L.O.U.I.E." award at the GOACC Annual Dinner on Thursday,

November 2nd. The 2017 “Enterprising Business Awards” were presented to Good Times of Olean Events Center and MJ Painting Contractor Corp. The dinner had 237 in attendance.



## GOACC views the corporate sponsorship program...

**We view the corporate sponsorship program** as an opportunity for business and agencies to help achieve our mission, to provide benefits, programs, services and events that enhance our community’s quality of life and economic climate. In turn, you receive brand recognition through the promotion of your logos at our event and increase sales. We thank you for your continued support!

**Greater Olean Area Chamber of Commerce**  
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