



Thank You

Greater Olean Area Chamber of Commerce would like to thank you for participating in 2018 as a corporate sponsor. The corporate sponsor program enables your Chamber, an organization dedicated to the business of doing business, to continue important efforts like Santa Claus Lane, business development and introduce new events and programs, such as StrOlean and much more. In 2018, GOACC had 54 corporate sponsors. Below is an update on the events and activities that were held.



Annual Chamber Clambake 18: As it was the 50th Annual Clambake event, the committee planned special events: special recognition to St. Bonaventure University's Sr. Margaret Carney, O.S.F. and Coach Mark Schmidt; the first 600 people to the Clambake received a commemorative Clambake Mug, and enjoyed a 25 bottle Wine Auction with our local auctioneer caller Nate Smith. Proceeds from the auction benefited the JCC Alumni Scholarship Fund at JCC-Olean. The Clambake was a great success with 652 attendees held in downtown Olean and catered by Good Times of Olean Event Center.

Rec & Outdoor Sports Show 18: GOACC deemed the annual Greater Olean Area Outdoor & Rec Sports Show a success with more than 1,700 visitors down about 300 from 2017's show. The show, which featured 39 vendors, was held at the Good Times of Olean Events Center.

Taste of Olean 18: A Taste of Olean 2018, presented by Greater Olean Area Chamber of Commerce, National Grid Co., the Chamber's 54 Corporate Sponsors, was again a success at the location new in 2016 – War Veterans Park. The Taste had 14 restaurants and beverage vendors, 11 participants in the Marketplace at the Taste; and the Art in the Park had 28 artists. A few of the food restaurants ran out of food by early 3 p.m. and a few had lines into the later afternoon. The early rains didn't dampen event goers.

The GOACC and its Taste of Olean Event Committee honored Randy Korkowicz, Sparky Granger and the late Alfred LaFredo, Sr., with the 2018 Taste of Olean Hospitality Wall of Fame Awards. The Hospitality Wall of Fame recognized individuals and/or businesses who have made a significant contribution and given exceptional service to the food service/ hospitality industry in the past and who may continue to do so.

This year, GOACC invited a panel of judges to partake in a blind taste test. The judges included Collin Edwards from The Mix 101.5/WMXO; Danni Lee from WPIG-FM, and Mayor William Aiello, city of Olean. The winners of the Taste of Olean this year include: Taster's Choice for Overall Best Taste — the Birthday Cake Flavored Baklava from AnnMarie's Baklava; the Taster's Choice for Best Appetizer — Fried Curds from Sinfully Delicious; the Taster's Choice for Best Taste Main Entrée — Pooh Bear Pulled Pork from Woods at Bear Creek; and the Taster's Choice for Best Dessert — Apple Pie Fries from Sinfully Delicious.

Corporate Challenge 18: GREAT SUCCESSES ALL AROUND The unofficial run/walk count was 787 participants (821 last year) representing 41 companies. The BIG RESULTS were a 60% jump in boxes of cereal donated for the Cereal Challenge with 4,183 cereal boxes donated (last year was 2,424 boxes).

Chris Napoleon of Napoleon Engineering Services repeated again this year and was named fastest CEO in the annual Southern Corporate Challenge. The FASTEST MAN was presented to Tim Chichester of Hedley Brook Agency and the FASTEST WOMAN Rachel Guyer of Olean Area Federal Credit Union. Other specials awards include the Most Spirited Team – Olean Wholesale Grocery Coop; Most Walkers – The ReHAbilitation Center; and Logo Design Contest Winner -- KelKur Electric.

The Chamber challenged companies to donate cereal to the Olean Food Pantry, with 4,183 boxes of cereal donated from eleven companies. There were 1,414 boxes of cereal donated from the employees at SolEpoxy and they were awarded the most cereal boxes donated award. With an employee to cereal boxes ratio of 1 to 18:43, SolEpoxy once again was awarded the most boxes (1,414) collected per employee. The company topped last year's donation of 1 to 14.3.

Home Show 18: The 47th Annual Greater Olean Area Home Show welcomed more than 2,537 visitors April 13-15 (about 200 less than last year). Eighty-three vendors were on hand to display and demonstrate products from hot tubs, to gardening supplies, along with heating and cooling systems.

Chamber Golf Classic 18: The GOACC Corporate Golf Classic pits businesses against businesses in a heated competition to be deemed CORPORATE winners (and COMMUNITY winners!). The event also donates the 50/50 to a community cause/effort. This year, the golf classic was able to donate \$500 to Arnold McHone Sr. Manufacturing Scholarship. The event was happy to be able to support this program and to help with our community's quality of life through this donation.

The golf winners from the CORPORATE GOLF CLASSIC FORE were for the Corporate Division, Dresser-Rand and for the Community Division, Fox Financial. Twenty-eight foursomes competed up two from 26 teams last year (with 28 the

highest yet.)

Gus Macker 18: The 11th Annual Gus Macker 3-on-3 Basketball in Olean was a SWOOSHING success this second year under the direction of the Greater Olean Area Chamber of Commerce. One hundred sixty two teams played this weekend. The tournament had 648 registered players.

Friday night, the Macker Funfest began with player registration and its annual Corporate Cup. Eight teams entered this double elimination 3-on-3 sponsors Tournament. The Edward Bysiek CPA Team beat out the St. Bonaventure University team in the finals to win the title.

The Grand Slam Grill SLAM DUNK competition featured Macker players with tricked out shots of slamming the ball through the net. Lovell Smith and Angelo Kidd both of Buffalo tied for first place and split the \$150 prize.

SOME OLEAN MACKER FACTS: Of the 648 registered players, 85% (552) were from New York State, 8% (49) were from Pennsylvania, and of the NYS players, 22% (124) were from Allegany, Hinsdale, Olean, Portville area. Ashley Pfeiffer, formerly of Olean, NY, flew the farthest to play in this year's Macker – 2,194 miles from Tempe, AZ to Buffalo, NY. Melanie Yanetsko, also formerly of Olean and playing on Ashley's team, drove 1,238 miles from her home in Tampa, FL to play at Macker Olean. Melanie and Ashley played with Ashley's two sisters, former OHS standouts on the court, Gabby and Sara Pfeiffer. Their team came home with 2nd place on Court K.

Family affair also happened at Olean Macker. Not one, not two, but FOUR from the Welty family of Portville played in 2018 Olean Macker. Inga Welty, mom of the family and basketball coach for the Varsity team at Portville Central, played on Court N team Senior Heat that took home 1st place. Karly Welty, upcoming 11th grader at Portville Central, played on Court G team WPIG 95.7, which took home 1st place also. Twins Mallory and Mia Welty, upcoming 9th graders at Portville Central, played on Court E team G3 took home third place and the sportsmanship award.

The major sponsors of this year's tournament are YOU, our 2018 fifty-four corporate partners of the Chamber. They fronted the \$10,000 franchise fee to bring the tourney to town.

Santa Claus Lane Parade 18: Sixty-two units and more than 1,215 adults and children took part in the 33rd Annual Santa Claus Lane Parade held Friday, November 24 in downtown Olean. Paula Snyder, Jamestown Community College; Max Bullers, Home Depot of Olean, and Linda Letts, Microtel Inn & Suites by Wyndham did judging for this season's parade. More than 2,200 people watched the parade go down both sides of the street. New additions for holiday decorations in 2018 included: for Lincoln Park -- 12 arches, holiday wooden sign, and four reindeer; at War Veterans Park/Stadium – an additional 4 snowflakes were placed on the stadium fence; Two Roundabout Pole Trees – an additional 8 strands of light were placed on each tree, giving each of them 16 strands of lights. Also, a star topper was purchased for both trees; and the artificial Panel Tree – Consensus was everyone LOVED the new tree. Yes, some missed the 'real' tree, but it was easier to place the tree, the lights were already on the panels – much easier.

Chamber Annual Dinner 18: Three businesses and one individual received the highest recognition bestowed by Greater Olean Area Chamber of Commerce. The Chamber announced the winners of its L.O.U.I.E. and Enterprising Business awards, as well as a new honor, the Presidential Award.

Jack Whipple, CEO and managing shareholder of Buffamante Whipple and Buttafaro, P.C., received the 2018 L.O.U.I.E. Award. The L.O.U.I.E. is given to an individual who symbolizes the enterprising spirit for the greater Olean community, qualities which were embodied in the life of Louis Marra.

Both Fox Financial and Granger Family Businesses were this year's winners of the Enterprising Business Award. The honor is presented to a business or a non-profit

organization, which exemplifies the unique “hometown” charm of the greater Olean area in manners of administration/operation, customer service, or display of inventory.

Taking home the inaugural Presidential Award is Portville mainstay Red’s and Trudy’s. The award is given to a business, organization or individual that is iconic and integral to the fabric of the business community in the greater Olean area. Recipients are selected by the Chamber’s Board of Directors. The dinner had 278 in attendance and was held at the Good Times Events Center of Olean.



GOACC views the corporate sponsorship program...

We view the corporate sponsorship program as an opportunity for business and agencies to help achieve our mission, to provide benefits, programs, services and events that enhance our community’s quality of life and economic climate. In turn, you receive brand recognition through the promotion of your logos at our event and increase sales. We thank you for your continued support!

Greater Olean Area Chamber of Commerce
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