



Home Show Palooza 2021:

The HSpalooza is a combo in person one day event and a virtual palooza of options to participate through online demos, live videos, a virtual guide and printed passport all showcasing our home show vendors.

palooza'21 all week • May 14-27 • Olean, New York

As the entire world enters into a 'new' normal, Greater Olean Area Chamber of Commerce is presenting a new option for this year's Home Show. GOACC is also partnering with Olean Times Herald in the promotion efforts for our vendors. The normal route at the Olean Rec Center wasn't an option as the numbers for inside large gatherings wouldn't be conducive for our show. A member committee/board member mentioned the pavilion in Lincoln Park as an option for a one day show -- great idea! Like the popular Farmers Market but a home renovation market... with options for more space available throughout the park. Those two alternatives brings a limit of 40 businesses. We tossed in virtual and in-your-store choices -- we feel that they will get a great promotion bang for their buck! Please read through the opportunities below and give us a call with questions.

palooza'21 OPTIONS

Virtual Vendor

- FEE:**\$250 •quarter page ad in the home show guide
- \$230*** •30s video[^] of your business product/service for the show and your use after,
^This is limited to the first 20 vendors to sign up with payment.
- promotion of your business for 14 days from May 14-27 consisting of ads in the Bradford Publishing Company's publications, OTH online directory, website listing, social media posts, Facebook event page posts.
- placement of your business on the palooza'21 savings passport

Booth Space - One Day Show - May 21 • Lincoln Park Pavilion, Olean, NY (Limit 20)

- FEE:**\$350
- \$290*** •a 10 x 10 space under the pavilion - one 8 ft table provided, no chairs
- all options under virtual vendor

Park Space - One Day Show - May 21 • Lincoln Park grounds, Olean, NY (Limit 20)

- FEE:**\$300
- \$250*** •a 10 x 10 space in the park - one 8 ft table provided, no chairs or no tent
- all options under virtual vendor

Virtual Palooza Vendor

- FEE:**\$350
- \$290*** •one of ten Facebook Live demos during palooza'21 week
- all options under virtual vendor

*Greater Olean Area Chamber Member Price



palooza application • May 14-27 • Olean, New York

BusinessName: _____

Contact: _____ Email: _____

Address: _____ Phone: _____

City/State/Zip: _____ Fax: _____

Service or Items to be sold or displayed: _____

Above information will be used in the Show booklet/social media promotion.

Your Home Work as a Vendor :)

•**AD COPY:** Please email info@oleanny.com the info that you would like on your quarter page ad. It will be full color -- please send your logo separately for best presentation.

•**VIDEO** of your business: Bradford Publishing Company will be sending staff down to your site to take care of logistics and actual taping. Please email info@oleanny.com the name of the person who BPC should connect with for this: _____ please add their email as well: _____. The sooner the video is completed, the longer it will air online!!!

•**YOUR SPECIALS:** We are promoting you almost the entire month of May -- please get your in-store specials, any demos, any special guests that you may have at your store -- what about at the one-day show -- any specials?

•Would you like to host a **seminar/demo***? _____ What would you talk on or demo? _____ *These would be videotaped before show days and air off the events Facebook page.

•**HOMEWORK HELPER:** You need help with your homework? Please email info@oleanny.com and we will call you back to go over all the details above -- let us help you!!!

SPACE -- Please circle what space you need.

	NON MEMBER / GOACC FEE			NON MEMBER / GOACC FEE	
Virtual Vendor	\$250	\$230	Booth Space	\$350	\$290
Virtual Palooza Vendor	\$350	\$290	Park Space	\$300	\$250

PAYMENT ----- SPACE Cost \$ _____ Place cost of space circled above.

TOTAL \$ _____

PAY IN FULL NOW BY April 17, 2021 and SAVE \$35 OFF YOUR TOTAL

\$(100.00) DEPOSIT NEEDED with application to reserve booth.

BALANCE \$ _____ Due by May 3, 2021

Check ___ or VISA/MC # _____ 3-digit code _____

Credit Card Billing Zip Code _____ Exp. date _____ Signature _____

Greater Olean Area Chamber of Commerce 301 North Union Street, Olean, NY 14760
Questions? Please call GOACC at 716-372-4433 or email member@oleanny.com.

GOACC is committed to bringing a full slate of events to the community. GOACC's top priority remains in the health and safety of our guests, vendors, volunteers and all involved who help make these events **GREAT!**