



**Update for GOACC Members - COVID-19: Your Family & Your Business**

**Update Information from GOACC, Cattaraugus County, NYS and the CDC**

New York State has deemed the Greater Olean Area Chamber of Commerce office as essential with limitations – we are in the office at a reduced level; we are answering our phones, connecting with you are members; and available for purchase of gift certificates. The building is on lock down, but you are able to call ahead order or knock and shop. Our office hours currently are Mon-Fri from 9 a.m. to 4 p.m.

Below is information and listings of community resources for member businesses/ organizations and your employees. We encourage you to read through this email.

If you would like others from your company to receive our email communication vehicles – CyberNews and monthly On the Go newsletter, please email their addresses and any other folks, too, to our **member services director, Erica.**

**#ClapBecauseWeCare**

Mayors Greg Pearl, Tony Evans, William Aiello; Supervisors Jim Hitchcock, Jeff VanDeCar, Annette Parker, Tim Emley have come together to issue a STAND in SOLIDARITY for their respective communities by asking all their residents in giving a two-minute round of applause from their porches and balconies for healthcare professionals, city leaders, first responders, essential business employees, educators and journalists who are working on the frontlines in the battle against the spread of COVID-19.

An Olean resident, Otto Tertinek asked Greater Olean Area Chamber to Commerce to rally area residents to show support for locals who are working on the frontlines in the battle against COVID-19 with an area wide celebration. Residents of Allegany, Hinsdale, Knapps Creek, Olean, Portville and Westons Mills are being asked to "stand in solidarity" by giving a two-minute round of applause starting



•We are AHOP (Allegany Hinsdale Olean Portville) Strong and it's time to come together and let it be known.  
-Mayor Evans, Portville

•All you have to do is come out your front door starting this Monday at 7 p.m. and say a loud Thank You, sing, bang pots and pans, play music! Shout it out! That's it! No travel or contact needed.  
-Mayor Pearl, Allegany

•Wishing all the frontline coronavirus workers a lifetime of blessings and good health. May you all be safe and thank you for all your

this coming Monday, April 13th through the week from their porches and balconies for all who are essential workers fighting this battle against COVID-19 starting at 7 p.m.

GOACC officials added that all local governments are here for its residents. If people are in need or have questions, to please contact their respective local governments.

#clapbecausewecare

hard work to help us through these trying times. You are all true heroes.

-Mayor Aiello, Olean

•Supervisor VanDeCar, Supervisor Hitchcock, and Supervisor Parker all echoed the statements above.

#trueheroes #worktogether

## Updates from NYS on COVID-19 Programs

- **Updated April 10: Governor Andrew Cuomo's "New York State on PAUSE" executive order**, a 10-point policy to assure uniform safety for everyone <https://coronavirus.health.ny.gov/new-york-state-pause-has-been-extended-through-april-29>. [More info...](#)

- **Updated April 10: ESD's general information and FAQ page** for individuals and businesses with [business-related COVID-19 issues and questions](#).

- **Updated April 9: The Guidance for essential businesses** from the Governor's [Executive Order](#) and information for those **NOT** covered by the guidance in seeking a [waiver](#).

- **Information on filing a complaint.**

- Updated April 10: Information on the **Small Business Administration's COVID-19 Loan Programs**, particularly resources on the SBA Paycheck Protection Program, SBA Subsidy Loan Program, and SBA Economic Injury Disaster Loan Program

- **NEW: Business Mentor NY COVID-19 Task Force:** New York State has partnered with business leaders to create a dedicated group of volunteers across different NYS industries – from law firms to financial professionals – to assist business owners with questions related to the impact of COVID-19 and to provide guidance on the SBA loan applications.

- NYS has called on businesses to produce needed supplies related to **COVID-19 - Sourcing products:**

- **READY TO SUPPLY** - Our company is able to immediately sell OR produce approved COVID-19 related test kits, medical equipment and supplies (i.e. ventilators, N95 masks, surgical masks, etc.).

- **WILL REPURPOSE OR SCALE-UP**

- **Information on enhanced Unemployment Insurance (UI)** benefits and Pandemic Unemployment Assistance (PUA) for New Yorkers under the recently-based CARES Act

- **Frequently Asked Questions about COVID-19 & Unemployment Assistance** (Current as of 3.31.2020)

- **NEW: \$600 in additional weekly unemployment benefits** will be made available to all New Yorkers; and the period covered by unemployment benefits is being extended for another 13 weeks, for total of 39 weeks.

- In response to changes in the labor market as a result of COVID-19, **this site list jobs in demand now**, many with an urgent need.

- **Free file online options are available on the New York State Dept. of Taxation.** For both Federal and NYS income taxes Income tax filings are now due July 15, 2020. NYS tax filing, interest and payment penalties due for the sales tax quarterly period ending February 29 are waived for a period of 60 days for taxpayers required to file returns and remit sales and use taxes by March 20, 2020.

### Important Information for Agricultural-Based Businesses:

- **U.S. Department of Agriculture's Farm Service Agency (USDA-FSA) Announces Loan Flexibility, relaxing the loan-making process, including extending the deadline for applicants to complete farm loan applications**
- **USDA Adds Flexibility for Crop Insurance:** USDA's Risk Management

**PRODUCTION** - Our production company has a facility in New York that would need to retool in order to produce approved COVID-19 related test kits, medical equipment and supplies (i.e. ventilators, N95 masks, surgical masks, etc.) for New York State.

• **VOLUNTEER OR DONATE** - I would like to offer donated goods, services, or space for use in New York's response to the COVID-19 public health emergency.

Agency (RMA) is authorizing additional flexibility due to coronavirus state of emergency.

- **American Farmland Trust:** AFT's Farmer Relief Fund will award farmers with cash grants of up to \$1,000 each to help them weather the current storm of market disruptions caused by the coronavirus crisis.

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## Resources for Individuals, You and Your Employees

**Economic Impact Payments:** the IRS (4.10.20) released an online form for individuals who do not file taxes to provide simple information so they can received their payment.

Individuals should use this application if:

- They did not file a 2018 or 2019 federal income tax return because their gross income was under \$12,200 (\$24,400 for married couples), including people who had no income. Or
  - They weren't required to file a 2018 or 2019 federal income tax return for other reasons
- The form, as well as additional information on the payments, [can be found here](#).

**Mortgages:** both Fannie Mae and Freddie Mac have COVID-19 specific relief options, including for homeowners, lenders, and servicers.

- [Fannie Mae](#) · [Freddie Mac](#)



[For more information about creating a Waymark video, visit online.](#)

### FREE 30-sec VIDEO

Spectrum Reach is dedicated to helping our local business community grow and be successful by putting their message in front of customers that use their services, buy their products and shop in their stores.

Now more than ever, the ability for small businesses to get a video message out to the community could make all the difference in helping them remain open and viable.

Spectrum Reach is offering the ability for local business to easily build their own 30-second video for FREE, through their partnership with a service called Waymark. The video can be used at their discretion through social media channels, websites, digitally, and as a TV commercial.





NON PROFIT - Action Plan: Thanks to Constant Contact, [here is a template for non profits](#). Take a look at some ways that you can take stock of the situation, generate solutions, and take action to serve your community.

## CRISIS COMMUNICATIONS



Plan Monitor Respond

### Crisis Communication Tips for Nonprofits Dealing with COVID-19



RESTAURANT - Action Plan: Thanks to Constant Contact, [here is a template for restaurants](#). Take a look at some ways that you can take stock of the situation, generate solutions, and take action to serve your community.



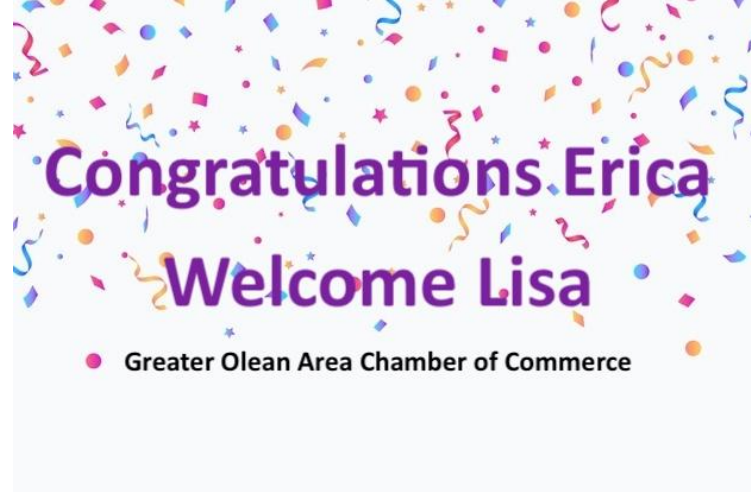
### Marketing Tips for Restaurants

#### NEW BOARD

**MEMBERS:** At the January GOACC Board of Director's meeting, the board announced its slate of officers for the 2020 year: President, Mari Howard, Intandem; Vice-President, Vicki Blessing, Park Centre

Development, Secretary, Jason Crisafulli; and Treasurer, Adam Jester, Southern Tier Technical Services, LLC.

New to the Board for the 2020 term includes: Mr. Jester; Dennis Pezzimenti, Howard Hanna Professionals and John Stahley, Siemens Dresser-Rand. Andrew Caya will serve in the ex-officio role for 2020. The Board also thanked Matthew Kahm and Tim O'Keefe for their service to the Chamber as board directors as their final terms were at the end of 2019.  
GOACC



The Greater Olean Area Chamber of Commerce Board of Directors has announced staff promotion, staff addition and its slate of officers. **Erica Dreher**, who joined GOACC in May 2017 as member services coordinator has been promoted to member services manager effective February 1, 2020. Mrs. Dreher's position's primary focal point is on the needs of the chamber members. This includes counseling, provision of information services, membership retention and expansion, networking, and other direct membership activities including facilitation of major events that benefit members. She also has taken over organization of the Chamber's Olean Area Young Professionals and will lead the One Stop Operator oversight for the Workforce Development Board.

**Lisa Carpenter** has joined GOACC staff effective March 16th as its full-time administrative assistant. Mrs. Carpenter, life long resident of Olean, will provide program and administrative support to the GOACC staff to ensure the achievement of fiscal and program goals established by the organization.



### **EDEN HEIGHTS of Olean Assisted Living and Memory Care**

Eden Heights is still working with their families to provide assisted living; providing virtual tours to show our



**COMPLETION OF PHASE II - July 4th!** Field of Dreams in Allegany is adding to their dream complex with brand-new walking areas, picnic pavilion, and fully operational fishing ponds at their idyllic surroundings in

community; are taking all necessary precautions to keep their residential community safe and most importantly, they are accepting admissions for those in need. For more information, please call 716-372-4466.

the Allegany foothills.

At Field of Dreams, you don't have to imagine. Schedule a visit to see the difference for yourself. 716-543-4200

**May 2020**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>OHS Sports Boosters Raffle Party ...</b>					
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	<b>30 New Date</b>
31						

### Date Change for OHS Raffle Party

The Olean Sports Booster Club has postponed their annual Endowment Raffle party that was scheduled for April 24th at the Olean Pulaski Club. The new date is Saturday, May 30th also at the Olean Pulaski Club. Doors will open at 6:00 pm. Drawing will be at 8:00 p.m.

If you would like to purchase a ticket for the drawing or have tickets to turn in, you can contact Jeff Spears, 585-981-0668; Meme Yanetsko, 716-378-6951; Char Dwaileebe, 716-307-3678; or any Olean Sports Booster Club member.

### Archbishop Walsh St. Patrick's Day Party and Raffle

The Archbishop Walsh St. Patrick's Day Party and Raffle has been rescheduled to April 25th. They will draw winners for all the advertised prizes on the new date and the full party will proceed as planned at that time. **If the ban on gatherings has not been lifted by the 25th of April, the cash prize winners - including the \$20,000 grand prize - will still be drawn on that date and broadcast on a live internet feed.** However, in such a case, the party would not take place. All purchased tickets are still valid. Tickets will remain available for sale online, at our school and at community locations. [#needTickets](#)



### Be A Big!

Big Brothers and Big Sisters are caring individuals willing to spend a few hours each month with a child. Their volunteers come from every background, race, religion and ethnicity. They have volunteers that are high school or college students, out in the working world and retirees. Interested in volunteering? Check out the online info session tomorrow!

[RSVP here...](#)



**WE ARE HERE for our MEMBERS and our COMMUNITY**

Dear Chamber Members...

Like all of you, our Chamber is closely monitoring statements and initiatives from health professionals and public officials on what is needed from us. We will continue to communicate what we know and what is required. We will do our best to provide accurate and up to date information as it is received and continue to allow our business members to promote their business activities as they are allowed to do.

The Chamber is a convener and a connector – it is what we do best. We have been working on ways to offer member-to-member engagement; serve as a business resource; and support you and your business needs now in a virtual manner.

Members have been reaching out and asking how they can support their fellow member businesses and organizations. So we ask you to let us know what you are facing. Let us know what you need such as information, advice, or help with an application. With this knowledge and feedback, we can likely suggest some ideas or solutions.

Please keep an eye on our website ([www.oleanny.com](http://www.oleanny.com)) for updates on events, Chamber news, and resources to help your business weather this trying time.

GOACC Staff  
Bobi, Erica, Lisa, Shelby, and Meme

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**Greater Olean Area Chamber of Commerce**

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