

GOACC CyberNews & Updates

Thursday, January 21, 2021 | Issue 2

#ORNAMENT2021?

WHAT ORNAMENT WOULD YOU LIKE TO SEE?

Greater Olean Area Chamber of Commerce is looking to the community for ideas for its 2021 Santa Claus Lane ornament. Through the ornament sales, holiday lights are funded and can be lit in Olean from November to early January. The ornament will be the twenty-six in a series created by artist Kathleen McDonald.



Please submit ideas to GOACC no later than February 1st by calling 716-372-4433, [emailing](#) or on [Facebook](#).

[PAST ORNAMENTS](#) • ['21 SUGGESTIONS](#)



Greater Olean Area
Chamber of Commerce

CYBERNEWS

CYBERNEWS — this is a promotional member benefit used by Greater Olean Area Chamber of Commerce that is sent out via email every other Thursday to its members.

Bobi, Erica, Lisa, Shelby, and Meme • #GOACCstaff

CYBERnews for events & activities of the Chamber and its members.

ORDER KIT NOW thru 1/25/21: Are you are looking for a way to engage your child in an outdoor activity? Pfeiffer Nature Center has created the perfect opportunity. Seasonal Activity Kits for Kids is a great way to enjoy time with your child out in nature. Kits will contain seasonally themed activities that can be done at the nature center properties as well as at home. An educational nature walk, activity sheets and crafts are just a few examples of what the kits contain.

The winter kits are \$3 each and can be purchased on line by clicking on "Register for our Programs on line" below the programs Calendar on [website](#). Kits will be made available for pick up Friday, January 29th through Saturday, February 20th.

JANUARY 22: JEOPARDY-STYLE TRIVIA, Olean Public Library, 7 p.m. Join via Zoom [by emailing](#) to receive the login link.

JANUARY 22: DIY Livestream - How to Install Tile Flooring, online from Home Depot, 2 to 3 p.m. Learn the tips and tricks you need to successfully install tile flooring. In this livestream workshop, their skilled instructor will show you the best tools and supplies to cut, lay and grout tile. They will guide you through tile selection, creating a floor plan, choosing a pattern and orientation, preparing your surface,

and sealing and caring for your new tile. To register, please [visit online](#). For general questions, please call the Olean store at 716-372-3725 (please do not call Olean store to register).

JANUARY 22, 23: DRIVE-THRU COAT DISTRIBUTION EVENT, 318 Wayne Street, Olean, 10 a.m. to 3 p.m. Operations Warm Heart will be providing child in need of a winter coat. If you have a child in need or know a child that needs a winter coat, here are the steps to follow: call to make an appointment for pick up (716-560-8811); provide the coat size and gender your child needs; you will then be assigned a ID number to use at pick-up. Operation Warm Hearts is a locally owned, not for profit organization that provides local children with brand new clothing, based on donations throughout the year.

JANUARY 25: OPL CRAFT TIME- Bracelet Charms, Olean Public Library, 6:30 p.m. via Facebook & YouTube. Thanks to the O'Connell Family Foundation Grant, Olean Public Library is proud to give you the opportunity to create your own charms for a charm bracelet. You can also use these as a progress keeper if you knit or crochet. Stop by the Information Desk to pick up a free kit.

JANUARY 26: THE BUSINESS BEHIND eCommerce SALES, Jamestown Community College via ZOOM, 11 a.m. to 12 p.m. E-commerce opens your products and services to a global market. The decision to add e-commerce sales to your business requires learning and addressing new challenges. If you prepare right, you will be able to implement e-commerce sales efficiently as possible. We will be covering the things to consider (from a business owner or manager's perspective) before you start your e-commerce journey, ways to track your progress, and answer specific questions you have about adding e-commerce to your business. E-commerce sales can be an effective way to expand your business and increase profitability when done right. The class fee is \$29 pp. For more information or to register, please [go online](#).

JANUARY 27: PROBLEM GAMBLING 101: What's the Problem? zoom workshop provided by Western Problem Gambling Resource Centers, 11:30 a.m. to 1 p.m. Topics discussed: defining problem gambling, spectrum of gambling behaviors, impact of problem gambling, warning signs, how and where to get help. Training is eligible for OASAS and /or social work credit. For more information, please [email](#). To register, please [go online](#).

The Process



February 1

Scholarship applications available at www.cattfoundation.org/apply-for-scholarships

February - March

Complete application online and submit all supporting materials.



April 1

Application process closes. Review and award process begins.



By May 30

CRCF will contact students through the portal to notify them if they have received an award.



Graduation

CRCF will provide award details to schools so that students may be recognized at graduation or an awards ceremony.



FEBRUARY 1st APPLY CRCF

The Cattaraugus Region Community Foundation will open its scholarship application process to area students February 1.

Students can apply [using the online scholarship portal](#). Students can complete one common scholarship application to become eligible for awards from some 65 scholarship funds. Scholarships are available to students throughout the region (including, depending on the criteria of each fund, Cattaraugus, Allegany, Chautauqua and McKean (PA) counties) for a multitude of interests and career/educational goals.

Applications must be completed and submitted by April 1. Students and parents may contact CRCF Database and Donor Services Manager [email](#) or 716-301-2723.

Events and programs continue...

JANUARY 28: INBOUND MARKETING: A Modern Approach to Lead Generation and eCommerce Sales, Jamestown Community College via ZOOM, 11 a.m. to 12 p.m. Your website can become a revenue generation machine, but it's not magic. If you want to drive enough leads or sell enough products to drive serious growth, you need a strategy. Inbound marketing strategies should be customer-centric. Your website should be the one they find when doing their research. Inbound also focuses on the whole picture; attracting strangers, converting leads, closing sales, and creating promoters! This session will give you the information needed to start building your own inbound strategy. We'll also share what we see works and what doesn't work in real-world situations. The class fee is \$29 pp. For more information or to register, please [go online](#).

JANUARY 29: WATCH BONA'S HOME GAME, St. Bonaventure Women's Basketball vs. Saint Louis, Reilly Center, St. Bonaventure, 6 p.m. Broadcast options, please [visit online](#) and visit Women's Basketball.

JANUARY 29: DEALING with CHALLENGING SITUATIONS, virtual online via JCC, 9 a.m. to 12 p.m. The fee is \$150 per person. This 3-hour interactive session will focus on giving new supervisors insights and tools to manage challenging employees and workplace situations so that they can be more effective in their role. [More details online](#).

JANUARY 31: WATCH BONA'S HOME GAME, St. Bonaventure Women's Basketball vs. Dayton, Reilly Center, St. Bonaventure, 12 p.m. Broadcast options, please [visit online](#) and visit Women's Basketball.

FEBRUARY RACE UNITY CIRCLE BOOK CLUB -- How to Be an Antiracist. The book club will discuss How to Be an Antiracist by Ibram X. Kendi. Please [send email to sign up](#) specifying the RUC Book Club. You will receive a link to the Zoom meeting in your email. Multiple copies of the book are available via the library.

FEBRUARY 2: ONLINE NOTARY PUBLIC PREPARATION, online via Zoom with Jamestown Community College, 9 a.m. to 12 p.m. Fee is \$85. This seminar prepares individuals for the NYS test and provides a comprehensive view of the notary public office. Confusing laws, concepts, and procedures are clarified in plain English. Examples are provided to illuminate situations that the officer is likely to encounter such as avoiding conflicts of interest, maintaining professional ethics and more. Please register at least one week prior to the class date. Class materials will be sent to you via email. Information and [registration online](#).

FEBRUARY 3: BLOOD DRIVE, Southern Tier Health Care System, Olean, 10 a.m. to 3 p.m. In partnership with ConnectLife, STHCS will be hosting bi-monthly blood drives. Drives are scheduled for the first and third Wednesday of each month. All of the blood that ConnectLife collects stays local, helping nearly every hospital in Western New York's eight counties, including Olean General Hospital, maintain safe inventory levels. For every pint of blood donated, we save the lives of three of our neighbors! Click [here to make an appointment](#) to give blood, or give us a call at 716-372-0614.

FEBRUARY 5: NAVIGATING ESSENTIAL CONVERSATIONS, virtual online by JCC, 9 a.m. to 12 p.m. The fee is \$150 per person. This interactive virtual session will help you will learn how to use a simple feedback approach known as the SBI method to share timely positive and constructive feedback. You will also learn how to prepare, conduct, and follow-through on essential conversations. [More details online](#).

OWH RAFFLE

OPERATION WARM HEARTS RAFFLE:
Tickets are \$25 each or 3 for \$50. This raffle is called Valentine's Day Dine-A-Palooza 30 Nights of Dinner!!

The grand prize is dinner and overnight stay at the Old Library Bed and Breakfast;



OPERATION WARM HEARTS

PURCHASE OWH Raffle Tickets

diamond earrings from Kay's Jewelers, bouquet of flowers from Mandy's Flowers; baklava by AnnMarie's Homemade Baklava; \$100 gift certificate for Nails by Lisa Maine; and over 30 gift cards to local restaurants. This prize is valued at over \$1100. The runner up prize includes earrings, flowers, baklava and a week of dinners on the town, valued at over \$400. The third prize has jewelry, flowers, cupcakes and 5 dinners, all valued at over \$300.

Single tickets are available at Greater Olean Chamber of Commerce office.

NEXT CyberNews out Thursday, February 4, 2021

HOW CAN I GET MY EVENT/INFO LISTED: GOACC member businesses/organizations are encouraged to send GOACC their business/organization events and activities to be listed in the cybernews. Non-member's events will only be listed in GOACC's web calendar as well as its printed events brochure, pending when the information is received.

THIS MESSAGE IS directed to Greater Olean Area Chamber of Commerce members & their employees. Please forward this email to your employees, as they are eligible for the employee discounts as well.

On the Go with Greater Olean

GREATER OLEAN AREA
CHAMBER OF COMMERCE
716-372-4433 | [Website](#)
[Email](#)

