

HOLIDAY OFFER EXAMPLES

DISCOUNTS

- 20% off through Thursday
- Buy two, get one free
- One for you, one for a friend

DOWNLOADS

- 5 tips for better holiday budgeting
- Holiday quick start guide
- 7 mistakes to avoid in your year-end tax preparation

EVENTS

- Register now to save 20%
- 2-for-1 tickets: register yourself, bring a friend for free!
- 10 VIP seats left!

B2B SERVICES

- Free consultation for new clients
- Save 30% on quarterly reviews
- 3 coaching sessions for the price of 2

HINTS & TIPS

- 3 simple ways to save over the holidays
- Top holiday trends in social media
- Holiday home improvement ideas

SUPPORT A CAUSE

- Register and receive exclusive access!
- Donate today for a chance to win!
- Join today for a special discount

<https://blogs.constantcontact.com/website-how-to-write-a-product-description/>
<https://optinmonster.com/700-power-words-that-will-boost-your-conversions/>
<https://blogs.constantcontact.com/how-to-create-a-google-my-business-profile/>
<https://blogs.constantcontact.com/how-to-use-google-my-business-posts/>
<http://cantheyfindme.com/>

Free Holiday Marketing Checklist: <https://digitalmarketingtopics.com/promotions>

Constant Contact has the help you need, when you need it!

In addition to all the detailed online information, they have LIVE SUPPORT!

<https://www.constantcontact.com/marketing-advisor?pn=arba Cooper>

HELP: <https://community.constantcontact.com/help-center?pn=arba Cooper>

MORE RESOURCES:

- <https://www.youtube.com/watch?v=McLGFptsLhI>
- <https://www.youtube.com/watch?v=iP0HpAJuKmQ>
- <https://www.youtube.com/watch?v=n65V3i6aXil>
- <https://go.constantcontact.com/holiday?pn=arba Cooper>
- <https://www.constantcontact.com/marketing-by-industry/holiday-marketing-retail?pn=arba Cooper>
- <https://blogs.constantcontact.com/wp-content/uploads/2019/11/November-Last-Minute-Holiday-Planning-Worksheet-Calendar.pdf>

CONSTANT CONTACT PRICING:

- \$10/mo – Website, Social Media, Logos, Ecommerce
- \$20/mo – Email, Website, Social Media, Logos, Ecommerce