

Chamber Events

Sponsorship Opportunities

Dear Chamber Member --

The Greater Olean Area Chamber of Commerce thanks you for your continued Chamber membership – we appreciate your commitment to our office. You will find additional ways to promote your business through sponsorships of our summer events. The sponsorships range from FREE-to - \$100 – to \$2,000, with many ranges in between.

As a sponsor, you will not only benefit the community with your investment but sponsorship also provides a powerful marketing tool for your own products and services. When a member sponsors GOACC events, your company gains credibility, publicity and brand recognition in a positive advertising and promotional environment. In consideration for contributions, we make every effort to bring recognition to the businesses that have so graciously donated their products, services or financial support.

We thank you for your consideration. Please feel free to call me with questions, need additional information, or would like to suggest a different package.

Sincerely,

Meme Krahe Yanetsko, Chief Operating Officer



Chamber Clambake • June 12 • Location TBA

WHAT: This festive gathering represents the traditional start of the summer season in our community and offers fun, fine food and prizes.

PRESENTING Sponsor - \$2,000 (1)
Company name in all media; logo on invitation;
company name/logo on welcoming banner,
eight (8) clambake tickets

SHRIMP COCKTAIL Sponsor - \$500 (2)
Company logo on tablecloth and sign;
four (4) clambake tickets

TICKET Sponsor - \$500 (1)
Logo on clambake tickets; four (4) clambake tickets

REFRESHMENTS Sponsor - \$500 (1)
Company name/logo on wristbands for
all attendees; two (2) clambake tickets

HISTORY: The first clambake was held in 1968!
The clambake has been held at the
Castle Restaurant, the Premier Banquet
Center, Lincoln Park, Good Times,
War Veterans Park and Downtown.

Corporate Challenge • June 27 • JCC-Olean

WHAT: A 3.1-mile road race and a 2 mile walk
that will run throughout downtown.

TIMING Sponsor - \$1,000 (1)
Logo attached to the race bibs; Logo included on
registration form, Logo on front of race t-shirt;
Featured on radio and print media; Exhibit table at
race event; and Eight (8) participants.

COURSE Sponsor - \$500 (2)
Logo on course directional signs, Company name
on back of race t-shirt; and Four (4) participants.

OFFICE PARTY Sponsor - \$500 (1)
Logo on office party signs, Company name on
shirts; and Four (4) participants.

AWARDS Sponsor ~ \$500 (1)
Company name on team trophies, Company name
on shirts; and Four (4) participants.

HISTORY: GOACC held its first challenge in 2011
-- with 302 participants. Since then, attendance
has gone from 611 ~ 710 ~ 813 ~ 778 ~ 841 ~ 821
with last year at 787!

Sponsorship Opportunities

Corporate Golf Classic • July 15 • Bartlett

WHAT: A scramble format golf tournament featuring foursomes of corporate/community teams.

PUTTING CONTEST Sponsor - \$500 (2)
Logo on contest signs, Logo on sponsor signs,
In lieu of cash, a gift certificate or product valued at \$500 would be permissible.

DISC Sponsor - \$500 (1)
Logo at all 18 holes - the discs go in the bottom!

HOLE Sponsor - \$100 (18)
Logo on hole sponsor sign

GOODIE BAG Sponsor - FREE
Last year, we had koozies, lip balm, sunscreen, even a bag donated by local companies.

HISTORY: GOACC held its first classic in 2014 -- with 24 foursomes, then 24 again in 2015, 25 in 2016, 26 in 2017, and record 28 teams last year. Dresser-Rand won the corporate division and Fox Financial won the community division! The event's goal is to have 30 foursomes compete in this fun but competitive golf classic.

Taste of Olean • July 28 • War Veterans Park

WHAT: The Taste of Olean is a festival filled with great food and entertainment. Admission to the event is free. Pay as you eat!

STAGE Sponsor - \$500 (2)
Logo on stage signs and Taste schedules; Logo on promotional poster; exhibit table at taste event.

MENU Sponsor - \$500 (1)
Logo on menu signs; Logo on menus handed out at ticket booths; banner with logo on it under the ticket booths.

EXHIBITOR Vendor - \$50 (10)
Able to set up a 10x10 foot space to exhibit; unable to sell raffle tickets, food or drink; able to offer giveaways or free to sign up and win raffles.

HISTORY: GOACC held its first Taste in 1991 at Lincoln Park in Olean. Since then, it's also been held on North Union Street, and then in 2003 moved to JCC-Olean. The Taste was temporarily held at War Veterans Park in 2016 but now considers it home to this event, having it there since!

Gus Macker 3-on-3 Basketball Festival - August 16-18, 2019

WHAT: Gus Macker 3-on-3 Basketball, America's largest outdoor basketball tournament, is based on basketball played in driveways throughout the U.S.. The fun include players who have no experience to those who have played college and semi-professional basketball.

In-Kind Sponsorships

The event needs the following items:
Cases of water bottles and Cases of Gatorade
Gift certificates from your restaurant business
20+ volunteer man hours
Sandwiches/subs to feed volunteers
Thursday~Sunday

Macker Backer - \$50

Poster to hang at your business; Company Name listed on website

TEAM Sponsor - \$200
One Comp Team in Tourney, Business Name listed on website and Facebook, One Comp Team in Corporate Cup Friday night

FAST BREAK Sponsor - \$300/500
Company/Business logo on side of basket court sign, Business Name listed on website and Facebook

AND ONE Sponsor - \$1,500 (6)
Company Logo on Reg Form, Player Tee, on one banner on site; one Comp Team in Tourney; one Comp Team in Friday Corporate Cup

MVP Sponsor - \$2,500 (3)
Sole Sponsor of Special Event; Company Logo on Registration Form, Player Tee; Company Logo on (4) four banners on site; Two Comp Teams in Tourney One Comp Team in Corporate Cup Friday night (Special Events include: Slam Dunk, Dream Court, Corporate Cup, etc.)

HISTORY: The first Macker was held in 2008 under the direction of the Olean City School District Foundation and the OHS Sports Boosters. In 2017, GOACC took over as administrators of Gus Macker.

Yes, we would like to sponsor

Level	Title of Sponsor Level	Event Name
FREE	Golf Goodie Bag Sponsor	Golf Classic
IN KIND*	Cases of water bottles and Gatorade	Gus Macker
\$50	Taste Exhibitor Vendor	Taste Of Olean
\$50	Macker Backer	Gus Macker
\$75	Trophy Sponsor	Santa Claus Lane
\$100	Golf Hole Sponsor	Golf Classic
\$200	Macker TEAM Sponsor	Gus Macker
IN KIND*	Your restaurant business Gift certificates	Gus Macker
IN KIND*	20+ volunteer man hours	Gus Macker
IN KIND*	Sandwiches/subs to feed volunteers	Gus Macker
\$300/500	FAST BREAK Sponsor	Gus Macker
\$500	Clambake Shrimp Cocktail Sponsor	Chamber Clambake
\$500	Clambake Ticket Sponsor	Chamber Clambake
\$500	Clambake Refreshments Sponsor	Chamber Clambake
\$500	Challenge Course Sponsor	Corporate Challenge
\$500	Challenge Office Party Sponsor	Corporate Challenge
\$500	Challenge Awards Sponsor	Corporate Challenge
\$500	Golf Putting Contest Sponsor	Golf Classic
\$500	Golf Disc Sponsor	Golf Classic
\$500	Taste Stage Sponsor	Taste Of Olean
\$500	Taste Menu Sponsor	Taste Of Olean
\$1,000	Challenge Timing Sponsor	Corporate Challenge
\$1,500	AND ONE Sponsor	Gus Macker
\$2,000	Clambake Presenting Sponsor	Chamber Clambake
\$2,500	MVP Sponsor	Gus Macker



**Your business will be recognized for monetary value of your donations for Macker.

Monthly Payments:

(Please circle one) Please bill in ONE TWO THREE Payments

Billing Option:

(Please circle one) Please bill NOW or AFTER March 31, 2019

Business: _____ Address: _____

Contact: _____ City / State / Zip: _____

Phone: _____ Email: _____

Questions? Please call GOACC at 716-372-4433 or email events@oleanny.com.
Please mail or fax to the information below. Thank you for your consideration.