



# CHAMBER EVENTS

## *sponsorship opportunities*

Greater Olean Area Chamber of Commerce  
301 North Union Street • Olean, NY 14760

Dear Chamber Member --

The Greater Olean Area Chamber of Commerce thanks you for your continued Chamber membership – we appreciate your commitment to our office. You will find additional ways to promote your business through sponsorships of our events. The sponsorships range from FREE to \$250 to \$2,000, with many ranges in between.

As a sponsor, you will not only benefit the community with your investment but sponsorship also provides a powerful marketing tool for your own products and services. When a member sponsors GOACC events, your company gains credibility, publicity and brand recognition in a positive advertising and promotional environment. In consideration for contributions, we make every effort to bring recognition to the businesses that have so graciously donated their products, services or financial support.

We thank you for your consideration. Please feel free to call me with questions, need additional information, or would like to suggest a different package.

Sincerely,

Meme Krahe Yanetsko, Chief Operating Officer

2020  
**events**

**April 24-26** Greater Olean Home Show • **May 16** Community Wide Garage Sale  
**May 30, 31** Sports, Recreation & Fitness Expo • **June 5, August 15, October 3** strOLEAN  
**June 5 - 7** Gus Macker 3-on-3 Basketball Classic • **June 25** Corporate Challenge 5k & Walk  
**July 13** Corporate GOLF Classic • **July 26** Taste of Olean & Art in the Park  
**September 12** Allegheny River Running Fest • **November 27** Santa Claus Lane Parade  
**December 2 & 9** Visit with Santa & Mrs. Claus



## GUS MACKER 3 ON 3 BASKETBALL FESTIVAL

June 5-7, 2020 • downtown Olean

**WHAT:** Gus Macker 3-on-3 Basketball, America's largest outdoor basketball tournament, is based on basketball played in driveways throughout the U.S.. The fun includes players who have no experience to those who have played college and semi-professional basketball.

### In-Kind Sponsorships:

The event needs the following items:

- Cases of water bottles and cases of Gatorade
- Gift certificates from your restaurant business
- 20+ volunteer man hours
- Sandwiches/subs to feed volunteers Thursday~Sunday

### Macker Backer:

Poster to hang at your business; Company Name listed on website. \$50

### TEAM Sponsor:

One Comp Team in Tourney, Business Name listed on website and Face book, One Comp Team in Corporate Cup Friday night. \$225

### FAST BREAK Sponsor

Company/Business logo on side of basket court sign, Business Name listed - on website and Facebook. \$350/550

### AND ONE Sponsor:

Company Logo on Reg Form, Player Tee, on one banner on site; one Comp Team in Tourney; one Comp Team in Friday Corporate Cup. \$1,500 (6)

### MVP Sponsor:

Sole Sponsor of Special Event; Company Logo on Reg Form, Player Tee; Company Logo on (4) four banners on site; Two Comp Teams in Tourney One Comp Team in Corporate Cup Friday night (Special Events include: Slam Dunk, Dream Court, Corporate Cup, etc.) \$2,500 (3)

**HISTORY:** The first Macker was held in 2008 under the direction of the Olean City School District Foundation and the OHS Sports Boosters. In 2017, GOACC took over as administrators of Gus Macker.



## CHAMBER CLAMBAKE

June 10, 2020 • location TBA

**WHAT:** This festive gathering represents the traditional start of the summer season in our community and offers fun, fine food and prizes.

### CHOWDER Sponsor:

Company logo on tablecloth and sign; four (4) clambake tickets. \$500 (2)

### TICKET Sponsor:

Logo on clambake tickets; four (4) clambake tickets. \$500 (1)

### WRISTBAND Sponsor:

Company name/logo on wristbands for all attendees; four (4) clambake tickets. \$500 (1)

### PRESENTING Sponsor:

Company name in all media; logo on invitation; company name/logo on welcoming banner, eight (8) clambake tickets. \$2,000 (1)

**HISTORY:** The first clambake was held in 1968! The clambake has been held at the Castle Restaurant, the Premier Banquet Center, Lincoln Park, Good Times, War Veterans Park and Downtown.



## SOUTHERN TIER CORPORATE CHALLENGE

June 25, 2020 • jcc-olean

**WHAT:** A 3.1-mile road race and a 2 mile walk that will run throughout downtown.

- AWARDS Sponsor:** Company name on team trophies, Company name on shirts; and Four (4) participants. \$500 (1)
- Office PARTY Sponsor:** Logo on office party signs, Company name on shirts; and Four (4) participants. \$500 (1)
- COURSE Sponsor:** Logo on course directional signs, Company name on back of race t-shirt; and Four (4) participants. \$500 (1)
- TIMING Sponsor:** Logo attached to the race bibs; Logo included on registration form, Logo on front of race t-shirt; Featured on radio and print media; Exhibit table at race event; and Eight (8) participants. \$1,000 (1)

**HISTORY:** GOACC held its first challenge in 2011 -- with 302 participants. Since then, attendance has gone from 611 ~ 710 ~ 813 ~ 778 ~ 841 ~ 821 ~ 787 with last year at 852!



## CORPORATE GOLF CLASSIC

July 13, 2020 • bartlett country club

**WHAT:** A scramble format golf tournament featuring foursomes of corporate/community teams.

- GOODIE BAG Sponsor:** Last year, we had koozies, lip balm, sunscreen, even a bag donated by local companies. FREE
- HOLE Sponsor:** Logo on hole sponsor sign. \$100 (18)
- PUTTING Contest Sponsor:** Logo on contest signs, Logo on sponsor signs, In lieu of cash, a gift certificate or product valued at \$500 would be permissible. \$500 (2)
- GOLF DISC Sponsor:** Logo at all 18 holes - the discs go in the bottom! \$600 (1)

**HISTORY:** GOACC held its first classic in 2014 -- with 24 foursomes, then 24 again in 2015, 25 in 2016, 26 in 2017, 28 teams in 2018, with 22 last year. Dresser-Rand won the corporate division and Fox Financial won the community division! The event's goal is to have 30 foursomes compete in this fun but competitive golf classic.



## TASTE OF OLEAN / ART IN THE PARK

July 26, 2020 • war veterans park

**WHAT:** The Taste of Olean is a festival filled with great food and entertainment. Admission to the event is free. Pay as you eat!

- STAGE Sponsor:** Logo on stage signs and Taste schedules; Logo on promotional poster; exhibit table at taste event. \$500 (2)
- MENU Sponsor:** Logo on menu signs; Logo on menus handed out at ticket booths; banner with logo on it under the ticket booths. \$500 (1)
- EXHIBITOR Vendor:** Able to set up a 10x10 foot space to exhibit; unable to sell raffle tickets, food or drink; able to offer giveaways or free to sign up and win raffles. \$50 (10)

***HISTORY:** GOACC held its first Taste in 1991 at Lincoln Park in Olean. Since then, it's also been held on North Union Street, and then in 2003 moved to JCC-Olean. The Taste was temporarily held at War Veterans Park in 2016 but now considers it home to this event, having it there since!*



## ALLEGHENY RIVER RUNNING FESTIVAL

September 12, 2020 • war veterans park

**WHAT:** NEW EVENT to the Olean area. The festival will consist of a half marathon and 10K run that will run throughout Olean, Allegany and the Allegheny River Valley Trail. A Kid Fun Run will also take place.



- REFUELING Sponsor:** Company name/logo one banner, signs at one of the six stations for the running fest. \$300 (6) or \$1,000 for all six
- WRISTBAND Sponsor:** Company name/logo on wristbands for all athletes participating; two run participants, and four food vouchers. \$500 (1)
- FEST STAGE Sponsor:** Logo on stage signs; Logo on promotional poster. \$500 (1)
- RACE BLING Sponsor:** Company name/logo on cinch bag awarded to all run participants; and ; two (2) run participants, and four (4) food vouchers. \$600 (1)
- COURSE Sponsor:** Logo on course directional signs, Company name on back of race t-shirt; and two (2) run participants, and four (4) food vouchers. \$600 (2)
- TIMING Sponsor:** Logo attached to the race bibs; Logo included on registration form, Logo on back of race t-shirt; Featured on radio and print media; Exhibit table at festival; and Four (4) run participants. \$1,500 (1)
- RETAIL Vendor:** Able to set up a 10x10 foot space; unable to sell raffle tickets, food or drink; sell products, able to offer giveaways or free to sign up and win raffles.

***HISTORY:** This is the first year for the Allegheny River Running Fest organized by GOACC. We are anticipating 250 participants in the Half and 10K Runs combined.*

**yes,** we would like to sponsor...

Level	Title of Sponsor Level	Event Name
FREE	Golf Goodie Bag Sponsor	Golf Classic
IN KIND*	Your restaurant Gift certificates	Gus Macker
IN KIND*	Sandwiches/subs to feed volunteers	Gus Macker
IN KIND*	Cases of water bottles and Gatorade	Gus Macker
\$50	Macker Backer	Gus Macker
\$75	Trophy Sponsor	Santa Claus Lane
\$100	Golf Hole Sponsor	Golf Classic
\$225	Macker TEAM Sponsor	Gus Macker
\$300/1,000	Refueling Station Sponsor	Allegheny River RunFest
\$350/550	FAST BREAK Sponsor	Gus Macker
\$500	Clambake Chowders Sponsor	Chamber Clambake
\$500	Clambake Ticket Sponsor	Chamber Clambake
\$500	Clambake Wristband Sponsor	Chamber Clambake
\$500	Challenge Course Sponsor	Corporate Challenge
\$500	Challenge Office Party Sponsor	Corporate Challenge
\$500	Challenge Awards Sponsor	Corporate Challenge
\$500	Golf Putting Contest Sponsor	Golf Classic
\$500	Taste Stage Sponsor	Taste Of Olean
\$500	Taste Menu Sponsor	Taste Of Olean
\$500	ARRF Wristband Sponsor	Allegheny River RunFest
\$500	ARR Festival Stage Sponsor	Allegheny River RunFest
\$600	Golf Disc Sponsor	Golf Classic
\$600	ARRF Course Sponsor	Allegheny River RunFest
\$600	ARRF Race Bling Sponsor	Allegheny River RunFest
\$1,000	Challenge Timing Sponsor	Corporate Challenge
\$1,500	AND ONE Sponsor	Gus Macker
\$1,500	ARRF Timing Sponsor	Allegheny River RunFest
\$2,000	Clambake Presenting Sponsor	Chamber Clambake
\$2,500	MVP Sponsor	Gus Macker

\*\*Your business will be recognized for monetary value of your donations for Macker.

**Monthly Payments:**

(Please circle one) Please bill in ONE TWO THREE Payments

**Billing Option:**

(Please circle one) Please bill NOW or AFTER March 31, 2020

Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Questions? Please call GOACC at 716-372-4433 or email [events@oleanny.com](mailto:events@oleanny.com).  
Please mail or fax to the information below. Thank you for your consideration.