



## TASTE OF OLEAN / ART IN THE PARK

July 26, 2020 • war veterans park

**WHAT:** The Taste of Olean is a festival filled with great food and entertainment. Admission to the event is free. Pay as you eat!

- STAGE Sponsor:** Logo on stage signs and Taste schedules; Logo on promotional poster; exhibit table at taste event. \$500 (2)
- MENU Sponsor:** Logo on menu signs; Logo on menus handed out at ticket booths; banner with logo on it under the ticket booths. \$500 (1)
- EXHIBITOR Vendor:** Able to set up a 10x10 foot space to exhibit; unable to sell raffle tickets, food or drink; able to offer giveaways or free to sign up and win raffles. \$50 (10)

***HISTORY:** GOACC held its first Taste in 1991 at Lincoln Park in Olean. Since then, it's also been held on North Union Street, and then in 2003 moved to JCC-Olean. The Taste was temporarily held at War Veterans Park in 2016 but now considers it home to this event, having it there since!*



## ALLEGHENY RIVER RUNNING FESTIVAL

September 12, 2020 • war veterans park

**WHAT:** NEW EVENT to the Olean area. The festival will consist of a half marathon and 10K run that will run throughout Olean, Allegany and the Allegheny River Valley Trail. A Kid Fun Run will also take place.



- REFUELING Sponsor:** Company name/logo one banner, signs at one of the six stations for the running fest. \$300 (6) or \$1,000 for all six
- WRISTBAND Sponsor:** Company name/logo on wristbands for all athletes participating; two run participants, and four food vouchers. \$500 (1)
- FEST STAGE Sponsor:** Logo on stage signs; Logo on promotional poster. \$500 (1)
- RACE BLING Sponsor:** Company name/logo on cinch bag awarded to all run participants; and ; two (2) run participants, and four (4) food vouchers. \$600 (1)
- COURSE Sponsor:** Logo on course directional signs, Company name on back of race t-shirt; and two (2) run participants, and four (4) food vouchers. \$600 (2)
- TIMING Sponsor:** Logo attached to the race bibs; Logo included on registration form, Logo on back of race t-shirt; Featured on radio and print media; Exhibit table at festival; and Four (4) run participants. \$1,500 (1)
- RETAIL Vendor:** Able to set up a 10x10 foot space; unable to sell raffle tickets, food or drink; sell products, able to offer giveaways or free to sign up and win raffles.

***HISTORY:** This is the first year for the Allegheny River Running Fest organized by GOACC. We are anticipating 250 participants in the Half and 10K Runs combined.*

**yes,** we would like to sponsor...

Level	Title of Sponsor Level	Event Name
FREE	Golf Goodie Bag Sponsor	Golf Classic
IN KIND*	Your restaurant Gift certificates	Gus Macker
IN KIND*	Sandwiches/subs to feed volunteers	Gus Macker
IN KIND*	Cases of water bottles and Gatorade	Gus Macker
\$50	Macker Backer	Gus Macker
\$75	Trophy Sponsor	Santa Claus Lane
\$100	Golf Hole Sponsor	Golf Classic
\$225	Macker TEAM Sponsor	Gus Macker
\$300/1,000	Refueling Station Sponsor	Allegheny River RunFest
\$350/550	FAST BREAK Sponsor	Gus Macker
\$500	Clambake Chowders Sponsor	Chamber Clambake
\$500	Clambake Ticket Sponsor	Chamber Clambake
\$500	Clambake Wristband Sponsor	Chamber Clambake
\$500	Challenge Course Sponsor	Corporate Challenge
\$500	Challenge Office Party Sponsor	Corporate Challenge
\$500	Challenge Awards Sponsor	Corporate Challenge
\$500	Golf Putting Contest Sponsor	Golf Classic
\$500	Taste Stage Sponsor	Taste Of Olean
\$500	Taste Menu Sponsor	Taste Of Olean
\$500	ARRF Wristband Sponsor	Allegheny River RunFest
\$500	ARR Festival Stage Sponsor	Allegheny River RunFest
\$600	Golf Disc Sponsor	Golf Classic
\$600	ARRF Course Sponsor	Allegheny River RunFest
\$600	ARRF Race Bling Sponsor	Allegheny River RunFest
\$1,000	Challenge Timing Sponsor	Corporate Challenge
\$1,500	AND ONE Sponsor	Gus Macker
\$1,500	ARRF Timing Sponsor	Allegheny River RunFest
\$2,000	Clambake Presenting Sponsor	Chamber Clambake
\$2,500	MVP Sponsor	Gus Macker

\*\*Your business will be recognized for monetary value of your donations for Macker.

**Monthly Payments:**

(Please circle one) Please bill in ONE TWO THREE Payments

**Billing Option:**

(Please circle one) Please bill NOW or AFTER March 31, 2020

Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Questions? Please call GOACC at 716-372-4433 or email [events@oleanny.com](mailto:events@oleanny.com).  
Please mail or fax to the information below. Thank you for your consideration.