

SEPTEMBER 26, 27, 2020
OLEAN, NY • GOOD TIMES EVENTS CENTER

This Show is brought to you by the
Greater Olean Area Chamber of Commerce.

SHOW HOURS: Saturday, September 26th 10 a.m. to 3 p.m.
Sunday, September 27th 10 a.m. to 3 p.m.



Dear Prospective Show Vendor,

Greater Olean Area Chamber of Commerce hopes this letter finds you and your family healthy, safe, and a little bit sane. The Chamber hosts many events in a year and when we kicked off January 2020 -- we were excited with our lineup of activities. Since March, that calendar is anything like that!

This may be your **THIRD** communication from our office as a possible vendor at our Sports Expo. We are proceeding with the show for September. You may ask us -- **WHY EVEN HOST THIS EVENT?**

- Many of the vendors at the show are non essential business — they normally get loads of prospects/jobs from our events.
- GOACC wants all small / large businesses to survive this recession and will help in any way possible.
- We would like to encourage our area businesses to think about participating in the expo. It is the most cost-effective way to meet prospects face-to-face, building lasting relationships and make sales immediately and for months afterwards.

Please note that GOACC is proceeding with events under the social distancing guidelines to insure the safety of our members, our attendees, vendors, volunteers and staff. Each event will have a safety template outline that will be reviewed by each individual event committee and then will be kept on file with GOACC.

Also, if the show would be canceled before the expo dates due to COVID19, a **FULL REFUND** will be given to all vendors.

Greater Olean Area Chamber of Commerce (GOACC) has scheduled the 11th annual Greater Olean Area Sports, Recreation, & Fitness Expo for September 26, 27 **BACK** at the Good Times Events Center in Olean, NY. The show dates / times are Saturday, September 26th 10 a.m. to 3 p.m. and Sunday, September 27th 10 a.m. to 3 p.m.



NEW NAME: We switched the name up to reflect all types of sports -- from the fishing, hunting, and kayaking, to the baseball, volleyball, fitness, and everything in between.

{Over for more info}

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NEW DATE: This event has been held in September and January. By moving it to now September, we are able to utilize the grounds of the events center as well as the nearby Forness Park and Forness Fields to get people to test out that fly fishing rods, that real slick kayak as well as take on some swings at the bats on the baseball/softball fields nearby.

LOCATION: Good Times of Olean is the best location for this show at this time of the year. The layout of the center, the backyard and outside portico areas and the volleyball courts are conducive to this type of event.

The Expo is offering outdoor retailers, associations & outfitters the best opportunity to sell merchandise, secure leads, book trips and interact with the outdoor community. Use this show to establish relationships with current and new customers.

We will also be offering space outside under the expo tent and the covered portico areas. The 30x90 tent will accommodate 18 10x10 vendors. This new space is listed on the vendor application.

Exhibitor space is limited. You can secure your booth(s) for the event with a deposit of \$100. GOACC members will receive discount booth space as noted on the application. If you have any questions, please don't hesitate to give me a call. Thank you and I hope to hear from you very soon.

Lastly, we are willing to work with you to get your company into our show. We can do payment plans -- weekly, monthly, etc. Also, we are giving a discount of \$40 off your booth space total* for those that pay in full by August 14th. *Booth space total needs to be \$100+ to be eligible.

Sincerely,

Meme Krahe Yanetsko
Chief Operating Officer

