



palooza'21 all week • May 14-27 • Olean, New York

What is a Home Show Palooza

Greater Olean Area Chamber of Commerce and Olean Times Herald will be hosting the HSpalooza, a combo in person one day event and a virtual palooza of options to participate through online demos, live videos, a virtual guide and printed passport all showcasing our home show vendors. Home Show Palooza 2021 will be held in the Olean area May 14-27, 2021.



Home Show In Person Event

This year's home show will have a one-day in person event on Friday, May 21st at the Lincoln Square Pavilion, Olean. Booth space is available under the pavilion as well as in the park. Hours for the day will be Noon to 8 p.m.



Virtual Vendor option

- quarter page ad in the home show guide;

Virtual Vendor

- 30 second video of your business product/service for the show and your use after;
- promotion of your business;
- placement of your business on the palooza'21 savings passport

Palooza Vendor

Virtual Palooza Vendor Option includes:

- one of ten Facebook Live demos during palooza'21 week
- all options under virtual vendor

Booth Space

Booth Space Option includes:

- One Day Show - May 21
- a 10 x 10 space under the pavilion - one 8 ft table provided, no chairs
 - all options under virtual vendor

Park Space

•Park Space Option includes:

- One Day Show - May 21
- a 10 x 10 space in the park - one 8 ft table provided, no chairs or no tent
 - all options under virtual vendor

Palooza Vendor Application

Why a Palooza?

WHY A PALOOZA? As the entire world enters into a 'new' normal, Greater Olean Area Chamber of Commerce is presenting a new option for this year's Home Show. GOACC is also partnering with Olean Times Herald in the promotion efforts for our vendors. The normal route at the Olean Rec Center wasn't an option as the numbers for inside large gatherings wouldn't be conducive for our show. A member committee/board member mentioned the pavilion in Lincoln

Park as an option for a one day show -- great idea! Like the popular Farmers Market but a home renovation market... with options for more space available throughout the park. Those two alternatives brings a limit of 40 businesses. We tossed in virtual and in-your-store choices -- we feel that they will get a great promotion bang for their buck! Please read through the opportunities below and give us a call with questions.

Questions?

GOACC | oleanny.com | info@oleanny.com

