

GOACC CyberNews & Updates

Thursday, February 18, 2021 | Issue 4

#SKATINGavailable

SKATE now available!

Yes earlier this week, sidewalks and parking lot could have sufficed for ice skating, **but exciting news...**



public skating is now back at the William O. Smith Recreation Center. There is a maximum of 50 skaters per session.

PUBLIC ICE SKATING schedule
Olean Recreation Center

Mon/Wed/Fri: 12 to 3 p.m.
Tues/Thur: 3:30 to 5 p.m.
Sat/Sun: 2 to 3:30, 4 to 5:30 p.m.
716-373-RINK



CYBERNEWS

CYBERNEWS — this is a promotional member benefit used by Greater Olean Area Chamber of Commerce that is sent out via email every other Thursday to its members.

Bobi, Erica, Lisa, Shelby, and Meme • #GOACCstaff

CYBERnews for events & activities of the Chamber and its members.

NOW THRU FEBRUARY 22: BLUEBIRD BOX AND BIRD FEEDER SALE, Pfeiffer Nature Center, Portville. Please place your order for a box/feeder by 2/22. To celebrate and support these beautiful birds, as well as Pfeiffer Nature Center, they hope you will consider supporting our bluebird box and bird feeder sale. The boxes and feeders are \$15 each and can be purchased on line by clicking on "Register for Programs on line" below the programs calendar on [their website](#).

FEBRUARY 18: NEW YORK FORWARD LOAN FUND INFO WEBINAR, 1 p.m. This 35-45 minute webinar will discuss the New York State Forward Loan Fund which is providing low-interest working capital loans for small businesses, nonprofits and small landlords of up to \$100,000 to help them restart and recover after New York on PAUSE. Information on the scope, use, eligibility and how to apply will be included along with other resources.

This event will be a full overview of the program including the newly expanded eligibility requirements, how it fits in with the Paycheck Protection Program and Economic Injury Disaster Loans (both are now compatible), and an overview of the process with some best practices related to the program. It is suitable for small businesses looking for more information AND community partners looking for the latest information to share regarding the program. [Register online](#).

FEBRUARY 18: LUNCH AND LEARN, GOACC Office, 12 p.m. The topic is Common Scams and Charity Review and will feature the Better Business Bureau of Upstate NY. The lunch and learn will be a zoom seminar and will also be in person at the Chamber office with lunch served.

Attendees will learn how to find and recommend businesses, brands, and charities you can trust. BBB will show you how they evaluate charities against 20 Standards of Accountability, which cover governance and oversight, finances, fundraising and solicitations. Also learn about the most common scams happening in our area and how you can learn about/report them using the BBB's Scam Tracker. The Series are free workshops conducted by local business experts, Chamber members, and associates of our Chamber partners. For more information or to make a reservation, contact the Chamber by phone at 716-372-4433 or [by email](#).

FEBRUARY 19: QUIZZ Trivia all day, via Olean Public Library. Please visit OPL's Facebook or call 372-0200. Virtual trivia can be completed any time that day!

FEBRUARY 20: WATCH BONA's HOME GAME, St. Bonaventure Women's Basketball vs. Rhode Island, Reilly Center, St. Bonaventure, 2 p.m. Broadcast options, [please go online](#) and visit Women's Basketball.

FEBRUARY 22: TOPICS IN GENEALOGY Using Digitized Newspapers, zoom via Olean Public Library, 9 p.m. Here's another chance to take this workshop from our 2018 series! Registration required, please call 372-0200 ext. 2021 or [email](#).

FEBRUARY 22: CRAFTS Book Page Flowers, via YouTube & Facebook from Olean Public Library, 6:30 p.m. Pick up a small kit to create some beautiful flowers out of discarded book pages! The only thing you will need to supply is glue, as well as any markers or pencils to decorate the fan. A short video will explaining the craft will be on YouTube, shared to their Facebook page.

FEBRUARY 23: RACE UNITY CIRCLE BOOK CLUB, zoom via Olean Public Library, 6:30 p.m. The Club will discuss How to Be an Antiracist / Ibram X. Kendi. [Send email to sign up](#) specifying the February RUC Book Club. You will receive a link to the Zoom meeting in your email. Multiple copies of the book are available via the library.

FEBRUARY 24: GENERATIONAL STICKING POINTS, via zoom from Jamestown Community College, 9 a.m. to 12 p.m. The fee is \$150. Explore the 5 different generations that make up today's workforce. Learn the driving factors that create the differences between the generations, how those factors can create sticking points within the workplace and strategies to help avoid those sticking points. This class will be taught remotely online via Zoom. [More information and registration](#).

FEBRUARY 24: Grow with Google Partner Webinar Series -- Make Your Website Work for You, 1 to 2:15 p.m. During this webinar, they will discuss how to create a search-friendly website that drives user action and supports their goals. Whether launching a new website or sprucing up an old one, this workshop will help. [Registration link HERE](#)

FEBRUARY 25: JEOPARDY-STYLE TRIVIA, zoom via Olean Public Library, 7 p.m. [Email](#) to receive the login link.

FEBRUARY 25: GENESIS HOUSE GALA. This year's virtual Gala allows you to choose dinner from The Old Library or Brothers' Bistro. Dinner pick up will be between 4:30 and 6:30 on Thursday. Raffle tickets for a wide variety of great items can also be purchased online. [Please view online](#). You can also purchase tickets by calling 716-373-3354.



**YMCA OF THE TWIN TIERS
SURVEY: The YMCA of the**



SWEET DEAL at AKT: Sign up for any class (any age - new students only) during the month of February and get **TWO MONTHS at HALF price!** Call 716-373-1050 or [email](#) to reserve your spot.



ONLINE SALES for OGH Patients: The gift shop at the Olean General Hospital is now offering online sales for inpatient deliveries. Visit [online](#) and click on the gift shop icon to order. Deliveries will be made between 11 a.m. and 3 p.m. Monday thru Friday.

Twin Tiers is dedicating this year to hope and recovery with a theme of Reset 2021. They are resetting in 2021. Please let them know how they can serve you better by [taking their short survey](#). They greatly appreciate your input!

Events and programs continue...

FEBRUARY 26: INTRODUCTION TO OPERATIONAL EXCELLENCE, via through Jamestown Community College, 8 a.m. to 4:30 p.m. The fee is \$295. The focus of this course is to give participants the basic understanding of operational excellence and the conditions necessary to create a high performing organization. Topics covered in this course include: the roles of leadership and customer focus, how to measure and establish the correct performance metrics, how to define value from the perspective of the customer, how to create a stable and capable delivery system, and how to identify initiatives that could achieve a 20-25% productivity improvement with the current workforce. [More information and registration.](#)

FEBRUARY 26: SETTING PRIORITIES AND DELEGATING, virtual online by JCC, 9 a.m. to 12 p.m. The fee is \$150 per person. This interactive virtual session will help you identify how you are spending your time and evaluate the effectiveness of your efforts. You will learn about the Productivity Paradox and specific techniques to help you execute on priorities. You will also explore the difference between delegation and empowerment and when to choose which approach with the people you lead. [More details online.](#)

FEBRUARY 26: PRINCIPLES of LEAN MANUFACTURING, Jamestown Community College, Jamestown and Zoom, 8 a.m. to 4:30 p.m. The focus of this 8-hour course is to give participants the basic understanding of Lean Manufacturing principles used to drive company improvement efforts. The participants will gain a basic understanding of various Lean methods, their purpose, and the problem that each tool is designed to solve. The fee is \$295 per person. Registration closes: Feb. 19, 2021 For more information or to register, [please go online.](#)

FEBRUARY 28: WATCH BONA's HOME GAME, St. Bonaventure Men's Basketball vs. Dayton, Reilly Center, St. Bonaventure, TBA. Broadcast options, [please visit online](#) and visit Men's Basketball.

FEBRUARY 28: 4MB TRIVIA, Four Mile Brewing, Olean, 5 to 6 p.m. Join 4MB's very own Alycie for some free and fun trivia. Play for a chance to win some swag, beer chips, bragging rights and more!!! Due to Covid-19 we will be following safe social distancing guidelines. Must RSVP to 716-801-5233 with how many people are in your team to reserve, as spots are limited.

MARCH RACE UNITY CIRCLE BOOK CLUB -- The Girl in the Photograph. The book club will discuss The Girl in the Photograph: the True Story of a Native American Child, Lost and Found in America by Byron L. Dorgan. Please [send email to sign up](#) specifying the RUC Book Club. You will receive a link to the Zoom meeting in your email. Multiple copies of the book are available via the library.

MARCH 1: UNSEEN TEARS documentary about residential schools, shown by Pete Hill, organized by the Race Unity Circle of Olean, accessible via Zoom, 7 p.m. The schedule is below. Persons interested in programs should [email](#) specifying which they wish to attend. The day before the event, they should receive an email with the Zoom link.

MARCH 1-MAY 21: IT SUPPORT SPECIALIST CERTIFICATE, online via Jamestown Community College, 6 to 9 p.m. The fee is \$499. Jamestown Community College's Workforce Readiness plans to offer the Google Information Technology (IT) Support Professional Certificate of Completion program online this fall. The Google IT Certificate is program from Grow with Google. Grow with Google is an initiative to help the current and future workforce access the best of Google's training and tools to grow. Google has partnered with Jobs For The Future (JFF), a national education and workforce non-profit organization and the State University of New York (SUNY) to provide this training. Google developed the Google IT Support Professional Certificate hosts content on the Coursera online learning platform. The program prepares people for entry-level jobs in IT support. There are no formal pre-requisites. [MORE INFORMATION & REGISTRATION](#)

MARCH 2: WRITING A WEBSITE THAT CONVERTS, online webinar thru Jamestown Community College, 6 to 9 p.m. The words on your website have a big impact on how many sales you get. This class will show you how to make an impact. You will learn how to: define the goals of your website, do customer research that will speed up the process, and use persuasive copy techniques that will get users to act. Also, you will learn how to get your product or service to stand out and what types of content keeps people reading. This class will be taught remotely online via Zoom. For more information and registration, [please go online](#).

MARCH 3: BLOOD DRIVE, Southern Tier Health Care System, Olean, 11 a.m. to 5 p.m. In partnership with ConnectLife, STHCS will be hosting bi-monthly blood drives. Drives are scheduled for the first and third Wednesday of each month. All of the blood that ConnectLife collects stays local, helping nearly every hospital in Western New York's eight counties, including Olean General Hospital, maintain safe inventory levels. For every pint of blood donated, we save the lives of three of our neighbors! [Go online](#) to make an appointment to give blood, or give us a call at 716-372-0614.

HOST A BLOOD DRIVE: Your business, team, neighborhood, church, book club, volunteer fire company, or any group you may belong to, can host a blood drive with ConnectLife. It's attainable for anyone, not just companies, and we need you all now more than ever. Please contact ConnectLife at 716-529-4270 for more

EASTER FLOWER AND CANDY SALE: Brought to you by the OGH auxiliary, you can order Tulips and Hyacinths in a variety of colors for \$10 each, and white Lilies for \$14 each. Also, you will find your traditional chocolate molds, cream filled eggs, jelly beans, sugar-free options, and more! The [GiveSmart website](#) will allow you to view all of the special items and place your

information.

orders on-line. If you would prefer to order in person, please call 716-375-6119. **Last day to order is March 3.**

New York State's FY 2022 State Budget

1. Support pandemic recovery of highly-impacted small businesses, restaurants and the arts & entertainment industries
2. Place a cap on broadband for low-income families,
3. Provide billions in rent relief
4. Preserve affordable homes, investments from the private and public sectors
5. Plan to drive growth and opportunity for all.



GOACC hosted NYS Commissioner of Agriculture Richard Ball for a virtual presentation on NYS's FY 2022 State Budget last week. [Please visit online and download the presentation flyer.](#) After review, please send any questions you may have to [Governor Cuomo's Regional Representative, Lori Cornell.](#)

NEXT CyberNews out Thursday, March 4, 2021

HOW CAN I GET MY EVENT/INFO LISTED: GOACC member businesses/organizations are encouraged to send GOACC their business/organization events and activities to be listed in the cybernews. Non-member's events will only be listed in GOACC's web calendar as well as its printed events brochure, pending when the information is received.

THIS MESSAGE IS directed to Greater Olean Area Chamber of Commerce members & their employees. Please forward this email to your employees, as they are eligible for the employee discounts as well.

On the Go with Greater Olean

**GREATER OLEAN AREA
CHAMBER OF COMMERCE**
716-372-4433 | [Website](#)
[Email](#)

