

# GOACC CyberNews & Updates

Thursday, March 18, 2021 | Issue 6

## Pick Up Your Guide TODAY!

Greater Olean Area Chamber of Commerce unveiled its 56-page dual publication. The one side is the GOACC Membership Directory, printed by chamber member Register Graphics. The other side is a Visitors Guide.



This publication serves as a one-stop information source filled with details about the Chamber, member benefits, and its members that make #AHOP the very special community that it is.

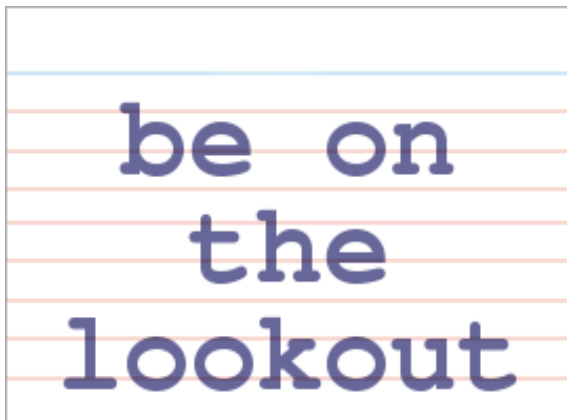
The Visitors side showcases the Events & Festivals, Arts & Culture, Area Sports Team, Family Friendly Activities, History of Olean; Paddles, Feet & Wheels; and What's on the Menu – oh and of course, the Squirrels have their own page. For more information, please contact the Chamber office 716-372-4433, [email](#) or stop in at 301 North Union Street, Olean.



Greater Olean Area  
Chamber of Commerce

### CYBERNEWS

CYBERNEWS — this is a promotional member benefit used by Greater Olean Area Chamber of Commerce that is sent out via email every other Thursday to its members.



### #PLEASEask

GOACC was recently contacted by a Chamber retail member. They had someone come into their store twice -- once last year and once recently -- this person came in to take pictures/photos of the store layout and merchandise -- and stated that they were from the Chamber of Commerce here to take photos. It was clearly not Bobi, Erica, Lisa, Shelby or Meme.

PLEASE whenever you have concerns on something that may not feel right, please call the Chamber at 716-372-4433.

## CYBERnews for events & activities of the Chamber and its members.

**MARCH 19: EQUINOX EVE SOUTH BATH**, online event, 5:30 to 6:30 p.m. The spring equinox is a time to explore balance, harmony and equanimity. Join Lisa from Lavender Lotus Yoga for an Equinox Eve sound bath as you dive into these qualities through sound. The cost is \$15. To sign up, [please email](#). This equinox is a time to create intention, relax and immerse yourself in the healing power of sound.

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**MARCH 20: NCAA TOURNAMENT - First Round** -- St. Bonaventure University (9) vs. Louisiana State University; Indiana sports arena, 1:45 p.m. Listen to all the action on WPIG-FM 95.7 with Gary and Don. Also, watch it live on TNT.

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**MARCH 20: THE HIDDEN WORLD OF A VERNAL POND**, Pfeiffer Nature Center, Lillibridge Property, Portville, 10 to 11 a.m. OR 11:30 a.m. to 12:30 p.m. Every year at the end of winter, the snow begins to melt, temperatures begin to increase, and the forest begins to start its spring transformation. As the snow melts, there is an excessive amount of water creating these small, isolated ponds in any depression or low area on the forest floor. This results in the creation of vernal ponds, temporary pools that exist in the spring and dry up in the summer. Join presenter, Brandon Witmer, as he leads us on a walk to explore these hidden worlds, learn about their importance, and find the small creatures that rely on these pools year after year. This program is free to the public. Minors must be accompanied by an adult. The group size will be limited, first come first serve and pre-registration is required. [Register by emailing](#) or by contacting the office at 716-933-0187.

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**MARCH 20: SPRING OPEN HOUSE**, Christie's Boutique, 119 North Union Street, Olean, 11 a.m. to 5 p.m. Please come celebrate Spring's appearance at Christie's Boutique!! Join them for light refreshments Carrie's cupcakes and all new décor from our great consignors. Don't forget to sign up for our door prizes. Social distancing and MASKS REQUIRED. For your entertainment we will again be featuring your favorite, dad joke wielding, occupancy monitoring doorman!

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**MARCH 22: COLOR YOUR OWN BOOKMARKS**, Olean Public Library. Pick up a de-stressing kit at the Information Desk. Kit includes a bookmark you can color yourself, and some tea to make while coloring. There is a limit of two kits per person.

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**MARCH 22: FREE VIRTUAL ESTATE PLANNING WORKSHOP** with Threehouse Law Firm, 6 to 8 p.m. Topics include: wills, health care proxies, powers of attorney, trust planning, asset protection planning, medicaid planning & qualification, long-term care options (at-home and facility), special needs planning, probate & estate administration, and trust administration. For more information or to make a reservations, please call 716-375-4213 or [visit online](#).

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**MARCH 22, 24, 29: EXCEL**, online via Jamestown Community College, 6 to 9 p.m. The fee is \$127. Use Microsoft Excel to manage, display, and save numerical data. This course covers cell ranges, adjusting column width and row height, formatting cells, performing worksheet calculations, inserting and deleting rows, columns, and cells, hiding and unhiding rows and columns, managing multiple worksheets, inserting, deleting, and moving worksheets, editing multiple sheets, relative and absolute cell references, working with charts and tables, organizing large amounts of data, including the use of the IF function. Price includes textbook. [MORE INFORMATION & REGISTRATION](#)

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**MARCH 23: GROWING AND CARING FOR SEEDLINGS**, from Seed to Garden virtual Gardening Workshop Series through Cornell Cooperative Extension of Cattaraugus County, 7 p.m. The limited frost-free gardening months in Western NY can be a challenge for any gardener. Learn about growing and caring for seedlings to get a head start on the growing season and improve the length and variety of your harvest. [Registration Link](#) Please contact [Jesse Meeder](#) with any questions or for further registration details.

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**MARCH 24: MAKE INSTAGRAM ALGORITHM Work For You! Webinar**, 12 to 1:30 p.m. Learn exactly how Instagram sorts and prioritizes content. See a breakdown of all the nuances of the

Instagram algorithm, and provide you with additional content strategies & skills, leading to an increase in your engagement and website traffic. Questions? Contact Melanie McGovern at 716-276-3738 or [email. TO REGISTER, please go online.](#)

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**MARCH 25: ONLINE NOTARY PUBLIC PREPARATION**, online via Zoom with Jamestown Community College, 9 a.m. to 12 p.m. Fee is \$85. This seminar prepares individuals for the NYS test and provides a comprehensive view of the notary public office. Confusing laws, concepts, and procedures are clarified in plain English. Examples are provided to illuminate situations that the officer is likely to encounter such as avoiding conflicts of interest, maintaining professional ethics and more. Please register at least one week prior to the class date. Class materials will be sent to you via email. [Information and registration online.](#)



**BEAT CITY SCHOLARSHIP FUND:** Beat City Music is selling raffle tickets to support their music scholarship through Strength Solutions. Tickets, one for \$5 or three for \$10, are available at the store (217 N. Union). The drawing will be held April 18th.

**INDOOR DINING CAPACITY to 75 percent:** Governor Andrew M. Cuomo announced NYS restaurants outside of New York City will expand to 75 percent capacity beginning March 19.



**DONATIONS NEEDED:** Olean First Baptist Church is looking for donations of personal hygiene and non-food items such as toilet paper, laundry detergent, dish soap, masks and hand sanitizer. Drop off to the Chamber office.

## Events and programs continue...

**MARCH 25: GROWING AND CARING FOR SEEDLINGS**, from Seed to Garden virtual Gardening Workshop Series through Cornell Cooperative Extension of Cattaraugus County, 10 a.m. The limited frost-free gardening months in Western NY can be a challenge for any gardener. Learn about growing and caring for seedlings to get a head start on the growing season and improve the length and variety of your harvest. [Registration Link](#) Please contact [Jesse Meeder](#) with any questions or for further registration details.

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**MARCH 25: CYBER SECURITY Considerations for Small Businesses Webinar** by SCORE, 6:30 to 8:30 p.m. While the internet is an indispensable tool for personal and business use, it is not a safe place. We have entered a golden age for hackers, putting businesses at risk from a variety of attacks including malware, phishing, and ransomware. The consequences of a cyber attack for businesses can be substantial, including data loss, data theft, monetary theft, government fines, lawsuits, reputation loss and even going out of business. While no business is immune from cyber attacks, there are things that can be done to reduce the likelihood and the impact of such attacks. One of the first steps is increasing the overall security knowledge. [REGISTRATION INFO](#)

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**MARCH 27: PLANT BASED EATING** (Food Prep), Four Mile Brewing Co., Olean, 4 p.m. Join upstairs at the brewery for Plant based lessons with Marrah Price. Learn basics on plant based eating on the last Saturday of every month. Each class is a new lesson and you are able to try delicious samples Four Mile has to offer.

**MARCH 27: EASTER EGG DIVE AND SCAVENGER HUNT**, Olean YMCA, 12 to 3 p.m. Families will have their own area in both the pool and the gym. Parents or guardians must accompany children in the pool. Please call the Olean YMCA 716-373-2400 for sessions registrations.

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**MARCH 27: ST. PATRICK'S SHAMROCK SCRAMBLE 5K**, Olean YMCA. Part of the YMCA of the Twin Tiers Spring Race Series! Participants completing the series will receive a performance long sleeve t-shirt and medal. Series cost (all 5 races) will be \$150 for YMCA members and \$200 for non-Y members. Individual race cost is 5K: \$30 10K: \$50 Half: \$70. For more information, please call 716-373-2400.

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**MARCH 27: FOREST BATHING-MOVING MEDITATION**, Pfeiffer Nature Center, Lillibridge Property, Portville, 10 to 11 a.m. Join Jessie Lampack Slattery, local yoga instructor, at the Lillibridge location for forest bathing, also known in Japanese culture as "taking in the forest atmosphere" or shinrin-yoku, is a moving meditation surrounded by nature. This program is open to all ages as long as your child can remain quiet in order to allow all participants to reap the healing benefits of such an experience. Plan to leave your phones off and cameras at home as we unplug for an hour and reset our internal systems. Allow this walk to bring you insight and connection as we mirror the Earth's innate ability in Spring to emerge after a period of darkness, stronger and more resilient than ever. Cost is \$5 per person and can be paid at the time of the program. Because of COVID safety measures, social distancing and masks covering your mouth and nose are required. The group size will be limited and pre-registration is required. Reserve your space by [e-mailing](#) or calling the office 716-933-0187 by Wednesday, March 24th.

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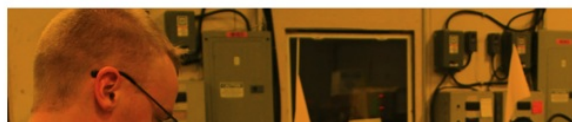
**MARCH 28: 4MB TRIVIA**, Four Mile Brewing, Olean, 5 to 6 p.m. Join 4MB's very own Alycie for some free and fun trivia. Play for a chance to win some swag, beer chips, bragging rights and more!!! Due to Covid-19 we will be following safe social distancing guidelines. Must RSVP to 716-801-5233 with how many people are in your team to reserve, as spots are limited.

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**MARCH 30: RACE UNITY BOOK CLUB** will discuss The Girl in the Photograph by Bryon L. Dorgan, 6:30 p.m. To sign up for this zoom meeting, [please email](#).

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**MARCH 30: CROWDFUNDING: An Alternative for Securing Capital for Your Business** Businesses Webinar by SCORE, 6:30 to 8:30 p.m. Get capital for your business using the power of the internet and crowdfunding. The workshop will help guide you to your best funding options. Upon completion you will know the difference between Non-Profit Lenders, Crowdfunding, Invoice Financing, Online Lending, and other funding sources— and which ones could be best for you. See an example of a successful Crowdfunding campaign to understand how funds were raised. [REGISTRATION INFO](#)



Industrial Equipment Technology (Certificate)

LAWNY



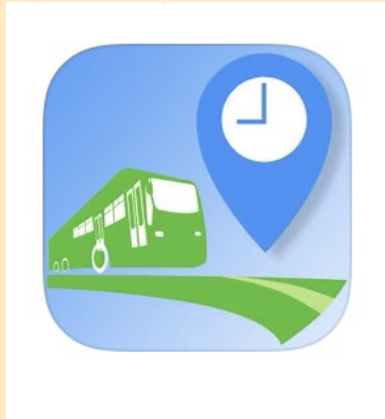
Legal Assistance of Western New York, Inc. ®

**INDUSTRIAL MAINTENANCE TRAINING:** Jamestown Community College is looking for motivated people to train for a new career in Industrial Maintenance! Earnings for this career

**GOT HEALTH INSURANCE?** Legal Assistance of Western New York has healthcare navigators that are available to answer health insurance questions that help people enroll in the New York

for entry level wage is \$39,065. To learn more about this program and to find out how you may qualify for funding to attend for FREE, please contact 716.376.7527 or [email](#).

State of Health Marketplace. Please call today to talk to your local healthcare navigator – 716-373-4701 ext. 2015 or toll-free 855-250-7748.



## GOT AN APP FOR THAT?

A new mobile phone app is available for users of the Olean Area Transit System. The app, **Passio GO!**, allows passengers to view arrival times and real-time bus locations. The free app is available from the Google Play or App Store. #GOACCmember



Cookie Kit  
\$25.00



Cookie Dunkers  
\$6.00



Floral Royal Iced Easter Cookies  
\$5.00



Colorful Royal Iced Easter Cookies  
\$5.00



AnnMarie's Baklava



**EASTER PREORDERS** from Cupcaked Bakery. Every item is available to be purchased and picked up from either location – Salamanca or Ellicottville. Pickups will be Friday and Saturday of Easter Weekend! For more information, please call 716-378-8850 or [email](#).

**BAKLAVA EASTER SPECIAL:** Enjoy Ann Marie's Homemade Baklava with her special Easter pricing of \$21.95 including tax for 1 dozen traditional or flavored Baklava. Orders are also available in half/full tray. Please call / text: 716-560-5421 or call only 716-372-0321. #GOACCmember

**SURVEY SAYS:** Connecting Communities in Action is in the process of conducting its 2021 Community Needs Assessment. They are asking our Chamber members to take [this brief survey](#).

## NEXT CyberNews out Thursday, April 1, 2021



**HOW CAN I GET MY EVENT/INFO LISTED:** GOACC member businesses/organizations are encouraged to send GOACC their business/organization events and activities to be listed in the cybernews. Non-member's events will only be listed in GOACC's web calendar as well as its printed events brochure, pending when the information is received.

THIS MESSAGE IS directed to Greater Olean Area Chamber of Commerce members & their employees. Please forward this email to your employees, as they are eligible for the employee discounts as well.

GREATER OLEAN AREA  
CHAMBER OF COMMERCE  
716-372-4433 | [Website](#)  
[Email](#)

