

TASTE OF OLEAN



GREATER OLEAN AREA CHAMBER OF COMMERCE, OLEAN, NY

SUNDAY, JULY 25, 2021

What is Taste of Olean?

Olean Business Improvement Association and Jamestown Community College launched the first Taste of Olean in 1991. Taste of Olean was such a natural idea...with the number of great restaurants we have in the Olean area, the idea of having them all come together to give attendees a 'taste' of their great food was just exciting, stated committee members. The original Tastes were held in Lincoln Park, where upwards of 2,500 people would attend the event.

LOCATIONS

1991 - 1997: Lincoln Park
1998 - 2002: North Union Street
2003 - 2015: Jamestown Community College
2016 - 2019: War Veterans Park

Lincoln Park was the obvious choice in host location. With the nature layout, sidewalk system and trees, Lincoln Park was the first home for the Taste - until the Taste out grew this park. The events were also held the month of August as a concluding event to Farm City Days. North Union Street was a



natural choice for a location to expand into. It showcased many restaurants, multi stages for entertainment and more activities on the street in downtown Olean.

With the opening of the downtown campus of Jamestown Community College, it was a natural partnership to host the Taste on the lawn on campus. The Taste also invited the Art in the Park to join in the event (they had been separated since Arts inception) and also showcased the move to September for the event.

During the time at JCC, the Taste and Art decided to

move it to the summer months and went to July. Fast forward to January 2016 - with the construction of the North Union Streets roundabouts and new medians, hosting the JCC was up in the air.

Although construction was almost complete July 2016, the Taste and Art went east to War Veterans Park. With the expansion of electric throughout the park, it provided a great layout for the restaurants to showcase their foods. The sidewalk layouts also created a natural flow of customers to the areas of the park for Art in the Park and the Marketplace.

MAKE HASTE TO THE TASTE - #GOTFOOD - SEE WHAT'S COOKIN'



Taste of Olean

HOSPITALITY WALL OF FAME

In 2006, Joe Marra, formerly with the Old Library Restaurant and a big part of the Taste committee, suggested that GOACC recognize individuals and/or businesses who have made a significant contribution and given exceptional service to the food service/ hospitality industry in the past and who may continue to do so.

At the Taste of 2007, GOACC announced the first class of the Wall of Fame awards: late Guerino "Butch" Butchello and Chef Anthony Lentola from the Castle Restaurant, and the late Chef Pasquale "Patsy" Piccioli. All three have succeeded in excelling at all the most important elements of a great restaurant - inviting atmosphere, friendly staff and impeccable food in its stylish artistic presentation and its innovative flavor combination.

This year, GOACC introduces its fourteenth class of the Taste of Olean Hospitality Wall of Fame Awards program: the late Mrs.



Doris Mae Williams, Louis Frungillo, Jr. and Paul Green. What all these honorees have in common is more than serving a good meal at a good price. Their restaurants were home. Their popularity and customer loyalty stemmed from the way they have treated everyone.

The winners of the Taste of Olean Hospitality Awards will be recognized during the 30th Annual Taste of Olean, held July 25 at the War Veterans Park, 551 East State Street, Olean, 2:00 PM.

Past inductees to the Hospitality Wall of Fame

include: Guerino "Butch" Butchello and Chef Anthony Lentola from the Castle Restaurant; Chef Pasquale "Patsy" Piccioli; John Sawaya; Sr.; Carl Iseman; Louis and Nancy Giannechini; Lucia "Lou" Bardenett; William "Bill" Augustini; Quinto and Dora Bagazzoli; Nicholas "Nick" Fratarcangelo; Louis Marra; Daniel Fessenden, Robert Styles, Tony Bassano, Jim McAfee, Neil and Denis Goodemote; Paul and Mary Psathas; Anthony Zampogna; James Pappas; Lou Russo; Nick Livoto; Steve Hollowell; Jackie Attard; John Malara; Richard Marcus; Louis V., 'Little Louie,' Marra; Eugene Stophia, Jack Coffey, Louis Frungillo Sr., Richard 'Richie' Piccioli, MarLayne Robinson, John M. 'Mac' Sue, Tom Weatherell, Joseph Marra, John & Karol Long, Anthony Fratarcangelo, James 'Jim' Hastas, Mike & PJ McAfee, Anthony Procacci, Paul & Lisa Marra, Ola May Gayton, Alfred LaFredo Sr., Sparky Granger, Randy Korkowicz, D.J. Butchello, John Cappelletti, and Larry Chiarenza.



DORIS MAE WILLIAMS



LOUIS FRUNGILLO, JR.



PAUL GREEN

PARTICIPANTS

Rafi's Food Hub, Chef Jimmy's Catering, The Hungry Burro, Big Bossman's BBQ, Firefly Bagels, AnnMarie's Baklava, Crystal's Confections, CJ's BBQ Catering - list is as of 7/12/21.

STILL TIME TO ENTER

The cost for a restaurant to vend at the Taste of Olean is \$225 for GOACC Members and \$275 for Non-GOACC members. GOACC will not be selling taste tickets for the food/beverage; each vendor will handle the cash transactions at their booths.

BEST TASTE AWARDS

Greater Olean Area Chamber of Commerce has invited the following to be judges in the Blind Taste Test at the event: Mayor Bill Aiello, City of Olean; Mayor Anthony Evans, Village of Portville; Mayor Gregg Pearl, Village of Allegany; Casey Smith, WMXO; Cindy Smith, WPIG and TBA, Olean Times Herald. They will rate items from 1 to 10 - with 1 the least tasty and 10 the best tasty based on these categories: How does the food look? Taste? Nice aroma? Certificates will be awarded as follows: Best Appetizer; Overall Best Taste; Main Entrée; and Best Dessert.



COME ONE COME ALL - COME HUNGRY - SAVIOR THE FLAVORS

What is Art in the Park?

The Annual Art in the Park is held in July in downtown Olean, in conjunction with the Taste of Olean. The Tri-County Arts Council sponsors the area's premier art show. Watercolors, acrylics, oils, sculpture, basket weaving, and pottery were featured. Art in the Park is a juried fine arts show with a long-standing tradition of showcasing the finest art in southwestern New York and northwestern Pennsylvania.

HISTORY

The Art in the Park began more than 50 years ago by the Olean Arts Association. It was handed off and organized by the Olean Business Improvement Association through the 80s and 90s. GOACC took over the reins until 2005, when the TCAC took over and has continued to organize this event since.

STILL TIME TO ENTER

Please contact the Tri-County Arts Council for more information on how to become a vendor -- 716.372.7455 or info@myartscouncil.net. Also, more details can be found online at <https://www.myartscouncil.net/art-in-the-park.htm>



Sounds & Sights

OLEAN THEATRE WORKSHOP

Schedule of Entertainment under the big tent.

Brass Knuckles	12:30 to 1 p.m.
Olean Community Theatre	1 to 1:30 p.m.
OHS Fredonia Liberty Partnership Program	1:30 to 2 p.m.
Dance Arts Marcia Gallineaux	2 to 2:30 p.m.
Neighborhood School of Dance	3 to 3:30 p.m.
Allegany Limestone Summer Musical	4 to 4:30 p.m.



ERIC JONES & BALLOON LADY

Eric Jones will be on site with his famous Caricature drawings. Eric, as seen on the Food Network's hit show, Halloween Wars! Season 10 Finalist, is the most booked caricature artist in upstate New York. In his 21 years as a professional, he has drawn over 100,000 people at live events, and 70,000 more from photos! There will also be face painting by the Balloon Lady.



AKT COMBATIVES ACADEMY

AKT Combatives Academy will be at the Taste of Olean and are hosting two demos at 1 and 3 p.m. There will be a Self-Defense Demo along with Live Sparring Matches. The age groups for sparring will be Jr's (ages 8-12) and Teen/



Adults (ages 13 or older). The academy empowers students to achieve their fullest personal potential by engaging in traditional, reality-based training that instills the traits of self-discipline, honor, loyalty, integrity, justice, courage, and strength.

CRITICAL BURN

Critical Burn of Friendship will be at the Taste from 11 a.m. 3 p.m. with a paint party. Their store has one of kind gifts, laser engraved items and more.



FREE SKATE

FREE Public Roller Skating will be offered inside the William O. Smith Recreation Center during the Taste.

More on the next page!

Art in the Park

QUICK ART MOBILE

The Regina A. Quick Center for the Arts will be bringing their ArtMobile to the Taste from 11 a.m. to 3 p.m. The ArtMobile provides access to the Quick Center's collections of original works as well as quality art lessons and activities.



PICKLE BALL DEMO & EXHIBITION GAMES

This year at the Taste, the Olean Family YMCA will be showcasing pickle ball – what is that? Pickle ball is played on a level court with short-handled paddles and a perforated plastic ball volleyed over a low net by two players or pairs of players.

Demos and exhibit games will be scheduled Sunday, July 25th from 1 to 4 p.m. as a part of the Taste of Olean. Every hour on the hour, they will begin with a demo and they have the public try their pickle -- um, hand at pickle ball!



VACCINE CLINIC

The Cattaraugus County Health Department will host a COVID vaccine clinic at the Taste of Olean from 11 a.m. to 3 p.m. The vaccine being administered is Jansen (Johnson & Johnson) and requires a single-dose administration. Individuals 18 and older are eligible to receive the vaccine. Appointments are recommended but not necessary. To make an appointment, visit <https://www.cattco.org/covid-vaccinfo>.



FREE SWIM

FREE swimming at the William O. Smith Recreation Center from 12 to 5 p.m. courtesy of the Chamber's Corporate Sponsors. This is dependent on lifeguards' schedule.



BASKET RAFFLES

Five dollars gets you 20 chances to win gift certificates to area restaurants, the newest Santa Claus Lane ornament, Squirrel Items, Restaurant certificates and more!

GET YOUR TASTY TEES

Commemorating the 30th annual Taste of Olean, these shirts were designed by Studio4East of Allegany. It showcases a fun and nutty logo for the front and then the back contains most all restaurants (past and present) who have participated in one of the Tastes! Adult tees are \$15 with children tees at \$10. Stop in the Chamber to purchase or go online and shop shop.oleany.com.

FRONT



BACK



NY•PA CORPORATE CUP SOCCER SHOWCASE

The goal of the NY • PA Corporate Cup Soccer Showcase is to provide athletic as well as academic opportunities for the players from the 31 local High Schools. Both games will be played at Bradner Stadium, with the Girls' Game 5 p.m. and Boys' Game 8 p.m. Although separate events, the showcase is played right next to the Taste/Art – so come before the game and get your food fix!

